



# Metro

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# Daily Brief

CEO Roger Snoble

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## **Metro Orange Line First Day Greeting**

Supervisor Zev Yaroslavsky and I greeted Metro Orange Line riders early this morning at the North Hollywood Station. Various news media outlets were at the location and aired stories about patrons using the new system. In addition, several news media outlets rode the line while others took the 101 Freeway into downtown Los Angeles to see who would arrive first. KABC-TV, KCAL, KTLA and KFWB are expected to air stories tonight. Metro Orange Line ridership over the weekend is estimated at 83,000 boarding passengers (44,400 on Saturday, 38,500 on Sunday). Metro received lots of media coverage over the weekend as news crews interviewed happy passengers using the new Metro Orange Line. Mayor Villaraigosa is expected to be at the North Hollywood Station this evening greeting passengers using the new line.

## **TCI Employment Of First Transit Drivers**

City News Service (CNS) inquired today on the number of former First Transit drivers that have taken Transportation Concepts Inc. (TCI) up on their offer to employ them at their same rate of pay. Staff reported that to date, no former First Transit drivers have accepted the offer from TCI. CNS may do a story on the issue later today.

## **Bus, Rail Boardings Increase 6.85% over September, 2004**

Metro Bus and Metro Rail ridership in September declined somewhat from August boardings, but overall, ridership was up 6.85 percent over September 2004.

Metro recorded 38.6 million systemwide boardings in September, versus 36.15 million a year ago. The statistics show 32.15 million boardings on directly

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operated Metro Buses in September and 6.5 million Metro Rail boardings. The systemwide September boardings were 6.4 percent higher than Metro had anticipated.

From August 2005 to September 2005, bus boardings were down 1.1 percent and rail boardings dropped 5.9 percent. Despite the month-to-month decline, however, Metro Bus boardings still were 6.3 percent higher than expected, while Metro Rail boardings were up 6.6 percent over anticipated levels.

Additional information is available online at:

[http://www.metro.net/news\\_info/ridership\\_avg.htm](http://www.metro.net/news_info/ridership_avg.htm)

### **Exposition Metro Line Construction Authority Board Meeting**

This month, the Expo Board is scheduled to meet on Thursday, November 3, 2005 at 2:30 p.m. at the Kenneth Hahn Hall of Administration, 3<sup>rd</sup> floor, Board of Supervisors' Hearing Room 381B.

The Board will consider the addition of Robert Pearman from the firm of Robinson & Pearman, LLP. to the General Counsel services contract with Nossaman, Guthner, Knox & Elliott, LLP. In addition, the Expo Board will consider a resolution to permit the prime contractor under the Design-Build Contract for the Mid-City/Exposition Corridor Light Rail Transit Project to enter into subcontracts for construction work using a competitive procurement process. Under general board discussion items, the Expo Board will receive a monthly project update and receive and file a report on the Final Environmental Impact Statement/Environmental Impact Report (Final EIS/EIR) for the Los Angeles Mid-City Westside Transit Corridor, Mid-City/Exposition Light Rail Transit Project, Environmental FESI/FEIR status report.

### **Metro becomes first public agency to host AIGA design studio tour**

In the last three years, the award-winning Metro Design Studio has designed and produced some of public transit's most innovative and engaging design. Now Metro Design Studio becomes the first public agency design group asked to join the ranks of top LA design firms in hosting a studio tour. On Thursday, November 10, the American Institute for Graphic Arts (AIGA/LA) will tour Metro's design studio to see: "How design can get LA moving again."

The event will focus on the redesign of Metro's identity, vehicles, advertising, signage, online presence, and virtually every piece of printed material the agency produces. This event is an honor and a unique chance for Metro to showcase its public design efforts to steer Angelenos towards mass transit.

For more information on Metro's Studio Tour, visit

<http://www.aigalosangeles.org/events/archives/0001335.php>

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