



Metro

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CEO Roger Snoble

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Metro Gold Line Eastside Extension Breakthrough Number Two

Yesterday, Vicki reached her first milestone and breakthrough at the 1st and Soto Station. Lola, who is ahead of Vickie, will reach her next key milestone after boring another 3,600 feet to reach the East Portal. To date, Lola has tunneled 3,424 feet and Vickie, approximately 2,850 feet.

Joint Development Activity Accelerates

The Daily News is writing an article on the spate of new development activity underway or planned around Metro Rail stations. This article is expected to highlight Metro's newest project -- joint development on 17 acres around the intersection of the Metro Red and Orange Lines in North Hollywood. Roger Moliere, Metro's Executive Officer for Real Property Management and Development, was interviewed for the article and discussed the fact that the Request For Proposal (RFP) for the North Hollywood development was just released today. The article is expected to run over the weekend.

Metro also direct mailed the RFP to over 200 local and national developers today – including over 30 that directly inquired and requested the material. Advertisements promoting the RFP (below) will appear in regular weekend and special real estate editions of the *Los Angeles Times*, *La Opinión* and the *Wall Street Journal* over the weekend, as well.

Request for Qualifications (RFQ) – North Hollywood
16.5 Acres – Entitled for 2 million sq. ft.

The Los Angeles County Metropolitan Transportation Authority ("Metro") invites interested parties to respond to an RFQ to develop 16.5 acres of Metro-owned property adjacent to the Red Line and Orange Line termini in North Hollywood, California. This exceptionally placed property is one of the rare large sites remaining in the L.A. and represents an exceptional transportation-oriented development opportunity. Proposer conference information and copies of the RFQ are available on Metro's web site at www.metro.net click on "Projects/Programs", then "Joint Development" or by calling Metro at (213) 922-6820.

Metro Faulted for Mid-City/Exposition Line Color Debate

It is expected that the *Los Angeles Times* will run an editorial this weekend that criticizes the Metro Board for yesterday's time spent debating colors for the Expo Line without resolution. The Board Meeting generated limited news coverage but a *Times* editorial writer contacted Metro staff today to relay that he is writing an article faulting the Board for what could be considered to be "a matter of far less consequence than many other mobility issues facing the region."

Westside Traffic Probed

This weekend the *Los Angeles Times* is expected to publish an article on how Westside traffic has worsened in the past 20 years as population and jobs have grown. Reporters talked to Metro planners this week who noted that travel patterns have changed dramatically over the past two decades. For example, in 1986 more commuters traveled from the Westside to downtown jobs. However, that trend has reversed in recent years. The *Times* has also contacted the Los Angeles Department of Transportation, Caltrans and the Westside Council of Governments for their perspectives, and reporters have conducted man-on-the-street interviews for this article, as well.

Metro's Wilshire Customer Center: Over 150,000 Patrons Served Annually

Metro's four customer service centers serve over half a million (500,000) customers a year. The Wilshire Customer Center, at the corner of Wilshire and La Brea, is the second largest of the centers, and helps over 10,600 patrons a month purchase passes, deal with reduced fare applications, or get route and other information.

In addition, 2,500 patrons visit the Lost and Found operations, also located at the Wilshire Center, each month to retrieve lost articles. Three full time personnel work at the center; two for pass sales and information and one to handle the Lost and Found. Customers leave over 8,000 articles a year on Metro buses and rail cars, as well as over 1,500 bicycles. Unclaimed articles and bikes are sold to an auctioneer and unclaimed clothing is given to a couple of missions downtown.

The Sheriffs and Metro Security sometimes use unclaimed knapsacks in exercises or to train bomb sniffing dogs. Unclaimed prescriptions are incinerated by a hazardous waste contractor.

The Wilshire Customer Center and the Lost and Found operation are open Monday through Friday from 9 am to 5 pm.

Upcoming CEO Meetings and Events

Next week I will be meeting hosting visits with Sandy Bushue, Deputy Administrator of the Federal Transit Administration and Congressman Joe Knollenberg, Chairman of the House Transportation Appropriations Subcommittee. I will also participate in briefing the Danish Minister for Transportation and Energy and a group of 15 members of the Danish Parliament's Transportation Committee about Metro's system management and expansion.

In addition, I will be meeting with Allan Pollock of Montebello Transit, Stephanie Negriff of Santa Monica Big Blue Bus and Larry Jackson of Long Beach Transit. Also, I will attend the Mobility 21 Executive Committee Meeting and will be speaking at the Laverne Rotary Club.

Of Note

On August 26, 1960 the Los Angeles Metropolitan Transit Authority released its comparative analysis of a proposed rapid transit system and routes. It was the first reference to a "Metro System" for Los Angeles, recommending a mix of overhead monorail and rubber tires trains on rights-of-way to serve four corridors: LA to Covina, LA to Long Beach, LA to Santa Monica via Wilshire and LA to Reseda. A second phase was proposed to serve San Fernando, Pasadena, Santa Ana and Inglewood. Urban Mass Transportation Administration, now the Federal Transit Administration, did not yet exist, nor did any dedicated state or local revenues for the capital costs. A new mass transit system would have to wait.

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