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| **Tuesday, July 8, 2014140708-1****In this Issue:****Downloads of New Go511 App on the Rise** |
| **Downloads of New Go511 App on the Rise** A campaign launched in May by Metro Communications and LA SAFE to promote the new Go511 app has resulted in over 13,000 downloads to date. The campaign highlights the app’s key features such as live traffic updates and alerts, real-time Metro arrivals, and scheduled departures for 70+ transit agencies in five Southern California counties. To download the free app to your iPhone, iPad or Android device, please click [here](http://go511.com/extras/apps.aspx). |
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