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| **Monday, November 3, 2014141103-1**  **In this Issue:**  **Primer Impacto to Cover Los Angeles’ Rapidly Growing Public Transportation System**  **Palos Verdes Transit is Now on TAP**  **East San Fernando Valley Community Meetings** |
| **Primer Impacto to Cover Los Angeles’ Rapidly Growing Public Transportation System**  Today, Univision Network is originated a one-hour live broadcast of Primer Impacto from the Metro Red Line’s North Hollywood station. The subject of today's broadcast is the rapidly growing public transportation system in Los Angeles. Primer Impacto is spending five days in Southern California examining issues we face in the region. On Friday, November 7, 2014, Univision will originate another Primer Impacto broadcast, from the Metro Gold Line, Mariachi Plaza station. For a photo of today’s broadcast, please click [here](http://libraryarchives.metro.net/DB_Attachments/141103_Primer_Impacto.JPG).  **Palos Verdes Transit is Now on TAP**  Today, TAP welcomed Palos Verdes Transit to its network of partners. 27 Palos Verdes TAP-enabled buses went “live,” offering customers the option to pay their fare with TAP. Now, riders can simply tap their card on the TAP mobile validator as they board the bus, listen for the beep, watch for the green screen that shows their card is valid and take their ride. Equally beneficial, Palos Verdes Transit can now speed boarding times, capture ridership data and aid customers in traveling seamlessly throughout Los Angeles County. To board with TAP, Palos Verdes riders will be able to purchase EZ transit passes and Stored Value online at taptogo.net, by calling 866.TAPTOGO, or at one of nearly 400 vendor outlets. Eleven additional transit agencies will be joining TAP including Glendale and Santa Monica Big Blue Bus. Current TAP partners include:  Antelope Valley Transit Authority, Culver City, Foothill, Gardena, Long Beach, Los Angeles Department of Transportation, Montebello, Norwalk, Pasadena ARTS, Santa Clarita and Torrance Transit (line 4 only).  **East San Fernando Valley Community Meetings**  This week and next, Metro will host three meetings to update the community on the status of the East San Fernando Valley Transit Corridor Study which is currently evaluating various transit options along Van Nuys Boulevard and San Fernando Road in the East San Fernando Valley. Meetings will be held on Thursday, November 6, 2014 at the City of San Fernando Pool Facility, Wednesday, November 12, 2014 in Van Nuys at the Marvin Braude Constituent Center, and Thursday, November 13, 2014 at the Pacoima Neighborhood City Hall.  We will provide an update on the status of the Draft EIS/EIR, the study schedule, and conceptual renderings of how the Alternatives might fit within the corridor’s built environment. The November 12th meeting will be live-streamed starting at 5:00 p.m. Information about the meetings has been shared with the project database, neighborhood councils, community organizations, and business groups, and Take Ones have been distributed on our buses. For meeting details, a link to the live webcast and the full story as posted on The Source, please click [here](http://thesource.metro.net/2014/10/29/public-meetings-in-november-for-east-san-fernando-valley-transit-corridor-project/). | |
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