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| **Tuesday, October 7, 2014 141007-1**  **In this Issue:**  **Metro to Host Tech Roundtable for Improving the Customer Experience** |
| **Metro to Host Tech Roundtable for Improving the Customer Experience**  Metro will convene a one-day technology roundtable entitled, “Metro and the Digital Future,” on Friday, November 7, 2014 from 8:00 a.m. to 4:00 p.m. at the Metro Gateway headquarters. The event will feature industry leaders who will discuss new ways to utilize technology in order to improve the customer experience for all travel modes. The topics to be discussed during the event include: Smart Trip planning, next-generation fare payments, wireless connectivity, virtual agents/kiosks, car-sharing, bike-sharing, autonomous vehicles, concierge services and gamification/loyalty programs. Participants will include solution providers specializing in these topics as well as subject matter experts including transit chief information officers, academics, private sector representatives and Metro Staff. The event will also be open to the general public. For more information, please click [here.](http://www.metro.net/interactives/metrotechla) | |
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