



Board Report

File #:2015-1784, File Type:Appointment

Agenda Number:

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE
FEBRUARY 18, 2016

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCIL

ACTION: APPROVE NOMINEE FOR APPOINTMENT TO METRO SERVICE COUNCIL

RECOMMENDATION

Approve nominees for membership on Metro’s Gateway Cities Service Council.

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Council’s appointing authority. If approved by the Board, these appointments will serve the remainder of the seats’ three-year terms as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letter from the nominating authority:

- A. David W. Armenta, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2017

- A. Samuel A. Peña, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2017

The demographic makeup of the Gateway Cities Service Council with the appointment of these nominees will consist of three (3) White members, four (4) Hispanic members, , and one (1) Black member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and one (1) woman.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

FINANCIAL IMPACT

There is no financial impact imparted by approving the recommended action.

ALTERNATIVES CONSIDERED

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

NEXT STEPS

There is one (1) vacant Service Council seat on the Gateway Cities Service Council for which no nomination has been received. Staff will continue to work closely with the Gateway Cities Council of Governments, the nominating authority, to identify candidates for the vacant position. When the Board of Directors approves the nominating authority's candidate, the appointee will then be eligible to vote at their Service Council meetings.

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - New Appointee/s Biography and Listing of Qualifications

Attachment B - Appointing Authority Nomination Letter

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Reviewed By: James Gallagher, Chief Operations Officer, Executive Office, Transit Operations

NEW APPOINTEE BIOGRAPHY AND LISTING OF QUALIFICATIONS

David W. Armenta, Nominee for Gateway Cities Service Council



David W. Armenta moved at age 14 to Pico Rivera, where he attended Burke Jr. High School and El Rancho High School in 1968. A graduate of Rio Hondo College, Mr. Armenta also holds a Bachelor's Degree in Business Administration from the University of Redlands and a Master's Degree in Public Law & Contracts from Northrop University Law Center. In 2001, Mr. Armenta he founded Armenta & Associates, a municipal consulting company to help local governments, public agencies and private business.

Mr. Armenta David was first elected to the Pico Rivera City Council in 2001. In that role, he was appointed to represent the City as a member of the League of California Cities, South East Area Animal Control Authority, Sanitation Districts of Los Angeles County and California Joint Powers Insurance Authority. He has also have participated in the development of two transit needs assessments that have yielded two demand response systems (Dial-A-Ride & Dial-A-Cab) services and a fixed route system for the Pico Rivera community.

Samuel A. Peña, Nominee for Gateway Cities Service Council



Samuel Pena is currently employed as a Municipal Relationship Manager for Republic Services, a position he has held since 2008. In that role, he works with Area Recycling Manager to develop effective public education methods and collateral materials, attends community meetings and assists Republic's customer service department as a field account representative, working with service recipients in order to solve service or billing issues that may arise.

Mr. Peña is a former mayor of Maywood, California. Mr. Peña was elected to the Maywood City Council in 1999 and was the city's mayor in 1999-2003 and in 2005-2006. He was also Chair of the Maywood Redevelopment Agency in 2003-2005 and City Clerk from 1993-1999. Mr. Peña holds a Bachelor's degree in Political Science from UCLA, and is a Community Certified Transportation Manager from the National Community Transportation Association of America.