



Recommendation Girls' Empowerment Summit

January 25, 2018



Our Committee:

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*** Section Leaders**

Meet Ashley ...

Problem



Lack of Encouragement

Problem

Don't be outspoken, and don't have a strong opinion ...

Women should not be the breadwinner of the household ...

Women do not have technical skills and are not good at "hands on" projects ...

Woman, go make me a sandwich ...

We don't put women in tunnels ...

We have a GIRL who wants to be an astronaut ...

Act like a lady, and don't be aggressive ...

Why do you study so hard? You should try harder to find a man ...

Raise? You make good money for a girl ...

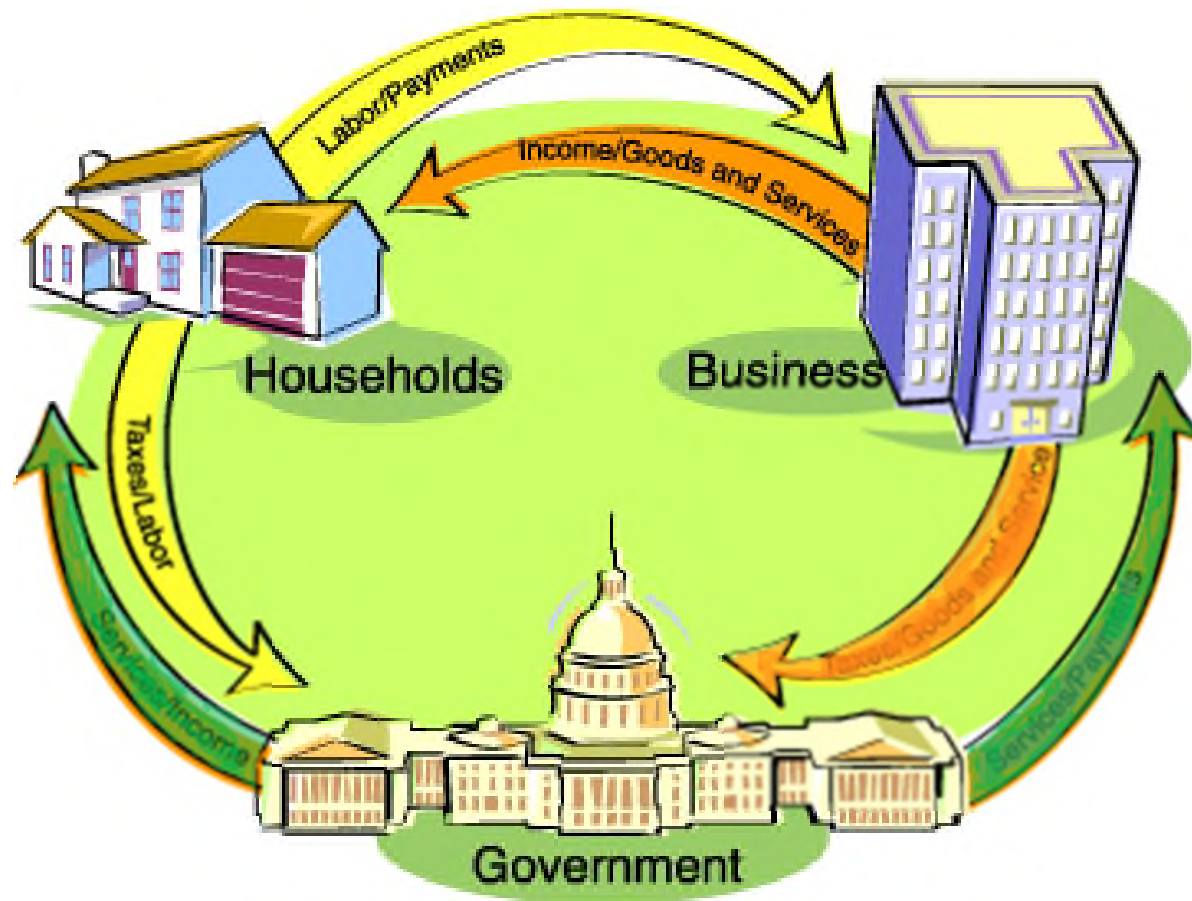
Nice to meet you. When is Jeff coming?

Women make decisions with too much emotion rather than rationality or logic ...

Economic Development ...

Background

... the advancement of opportunity and prosperity



The Wage Gap

Background

For every **\$1** earned by men, women earn on average **84¢**



Asian **72¢**
Black **63¢**
Latina **43¢**



This equates to \$40 billion annually

The Metro Gender Gap

Background

Job Classifications	Female	Male	% Workforce
Operators, Service Attendants	32%	68%	53%
Electricians, Mechanics	2%	98%	18%
Total Workforce	29%	71%	



Los Angeles County Statistics

Background

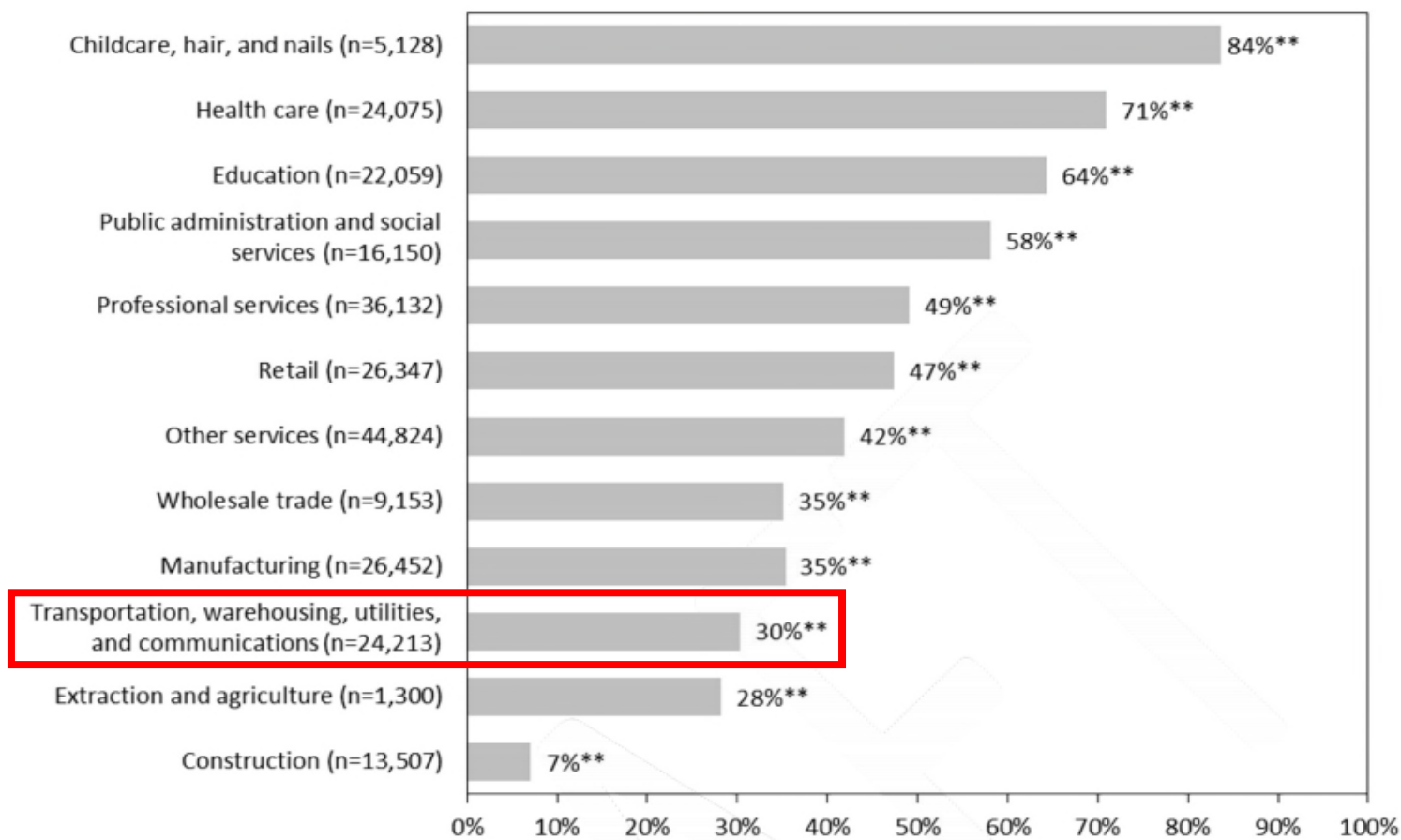
- LA County is 51% women & girls
- Over 1 million households are headed by women
- 37% of single mother households live in poverty
- 33% of the homeless population are women
- Poverty rate in LA County remains higher than both the State and National rates
- 18% of women & girls live in poverty
- **31% of women living in poverty are employed**



Women in Transportation

Purpose

Figure 3-3.
Percent representation of women in various industries in Los Angeles County, 2011-2015



Can I have a career in Transportation?

Purpose

“It’s not just being a bus driver...”



Girls' Empowerment Summit

Recommendation

Target Audience:

- 6th to 12th grade girls

Format:

- Department tours, booths, interactive activities, speaker panel, or a combination thereof

Program Goals:

- Expose girls to opportunities, resources, and industry professionals in transportation
- Get girls to begin thinking about and drafting their business and career plans
- **Grow the pool of qualified women prepared to work and do business in the transportation industry**

Where do we go from here?

Implementation

500 Junior/High School Girls...1 day...BIG IMPACT

Steps for Summit Success:

1. Start a Summit planning committee
2. Develop and finalize plan for Summit
3. Collaborate with local agencies, professional organizations, and businesses
4. Work with schools and local girls programs
5. Marketing and Preparation for Summit
6. Implement Summit
7. Measure success of Summit

Cost: \$50,000 -\$75,000

Planning Schedule: 6-12 months

Sustainability: Lots of excitement and local partnerships will help promote the annual Summit





“A Child Cannot Aspire
To Be Something
They Know Nothing About”

- Los Angeles Council of Black Professional Engineers