

# **Daily Brief**

Monday October 24, 2005 20051024-0 **CEO Roger Snoble** 

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### Metro Orange Line Test Ride and Safety Event

Numerous media outlets joined Mayor Villaraigosa, Supervisor Yaroslavsky, Los Angeles City Councilmember Wendy Greuel, Board Member Richard Katz and Sheriff Lee Baca as they toured the Metro Orange Line this morning as well as participated in a media safety event. Reporters were briefed on the various features located at the stations along the Metro Orange Line as well as bus and Metro Red Line connections, park and ride lots adjacent to various stations and safety issues. Media Relations distributed 30 press kits and safety presentation DVD's to reporters covering today's event. Every major media outlet attended the event as well as major Spanish and Korean media. Stories are expected to air tonight and tomorrow.

#### Reserve the Dates

# Metro Orange Line Grand Opening - Friday October 28, 2005

If you have not yet sent your RSVP for the Metro Orange Line grand opening, please do so as soon as possible. The program starts this Friday, October 28, 2005 at 10 a.m. and is preceded by a continental breakfast starting at 9 a.m. The inaugural ride on the Metro Orange Line will follow the program. The program will take place at the Metro Orange Line Balboa Station located at 6340 North Balboa Blvd.

<u>California Transit Association 40<sup>th</sup> Annual Fall Conference & EXPO - Tuesday</u> November 1 to Thursday November 3, 2005

The California Transit Associations 40th Annual Fall Conference & EXPO will be held November 1-3, 2005 at the San Jose McEnery Convention Center in San Jose, California. This premier transit tradeshow on the west coast brings together industry leaders and decision makers in the California public transit industry.

12th World Congress on Intelligent Transport Systems - Sunday November 6 to

## Thursday November 10, 2005

The 12th World Congress on Intelligent Transport Systems (ITS) will be held November 6-10, 2005 in San Francisco. The theme of this year's conference is "Enabling Choices in Transportation". The World Congress on ITS is one of the premier events of the ITS industry supported and sponsored by ITS America, ITS Japan and ERTICO (ITS Europe). The conference provides an excellent opportunity connecting both international and national leaders/transportation officials to network and share the latest development of ITS technologies, services, lessons and solutions in meeting today's transportation challenges. Metro Planning staff will participate in the technical program to present "Regional Integration of ITS (RIITS)" in Technical Session 11.0/A and share the progress achieved in Los Angeles County in System Integration and System Interoperability.

# Mobility 21 - LA County Moving Together: 4<sup>th</sup> Annual Countywide Transportation Summit - Monday, November 14, 2005

Join transportation, business, community leaders and elected officials to build consensus and take action to address Los Angeles County's transportation challenges. The summit is scheduled for Monday, November 14, 2005 at 8 a.m. - 2 p.m. and will be held at the Long Beach Convention Center. This year's summit will focus on transportation's role in a vibrant economy, quality of life and homeland security. The luncheon keynote speaker is Leon Panetta, former Chief of Staff to President Clinton and former U.S. Congress Member. More information is included in the file below.

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