

# **Daily Brief**

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## **Media Attend Mobility 21 Transportation Summit**

Numerous media outlets attended today's Fourth Annual Mobility 21 Transportation Summit held at the Long Beach Convention Center. Mayor Villaraigosa joined other elected officials for a news conference this afternoon, calling for more funding, more transportation options as well as addressing transportation challenges facing the region. Media in attendance included KTLA-TV, KABC-TV, KTTV, Ch. 34, 52 and Korean Television, KNX, KFWB and KFI radio and the Los Angeles Times, The Daily News, La Opinion and Hoy Magazine. Stories regarding the conference are expected to air tonight and tomorrow. Media Relations also distributed a news release on the Mobility 21 Transportation Summit this morning.

## 12th World Congress On Intelligent Transport Systems (ITS)

The 12th World Congress on Intelligent Transport Systems (ITS) was held Sunday November 6 to Thursday November 10, 2005 in San Francisco. The theme of this year's conference was "Enabling Choices in Transportation". The World Congress on ITS is one of the premier events of the ITS industry supported and sponsored by ITS America, ITS Japan and ERTICO (ITS Europe).

Approximately 7,000 transportation officials and ITS professionals from fifteen countries including United States participated in the conference. The future of surface transportation was demonstrated by the Innovative Mobility Showcase (IMS) at SBC Park and on San Francisco streets with live technology to highlight traveler choices, congestion mitigation and vehicle safety. The Bay Area's 511 program and a Vehicle Infrastructure Integration (VII) Initiative were the focus of the conference program.

Metro planning staff participated in technical presentation of Metro's "Regional Integration of ITS (RIITS)" and shared progress achieved through system

integration and system interoperability in the Los Angeles County. Future World Congress Conferences were announced for London in 2006, Beijing 2007 and New York 2008.

#### Of Note

On this day in 1901, Pacific Electric Rail Company was incorporated with Henry E. Huntington as its president. Peaking at 1,100 miles of urban and interurban rail, the Red Car system created the concepts of suburban living and commuting patterns, which shaped the layout of modern Southern California.

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