



Metro

Daily Brief

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CEO Roger Snoble

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Metro Orange Line Bus Color

The Los Angeles Times inquired today regarding the decision to use silver as the color of Metro Orange Line Buses. Staff reported that Metro Orange Line buses, in addition to all of its other transit vehicles, are painted to be first and foremost highly visible and safe. Studies have found silver vehicles were 50 percent less likely to be involved in serious injury accidents. In addition, Metro sought to avoid confusion and chose silver instead of orange because orange is the color used for Metro Local buses.

The agency is not ruling out changing the color of Metro Orange Line buses, but has taken several other steps to bolster safety measures already in place on the Metro Orange Line, which includes installation of additional signage, lighting and strobe lights on board buses. The story is expected to run tomorrow.

Metro Orange Line Ridership

With a full month of data now available, estimated weekday boardings for November stands at 16,360, which is three times what the agency expected. This month-end projection includes rider numbers taken by passenger counters. Earlier ridership projections have been based on an extrapolation of revenue from Metro Orange Line ticket vending machines.

Transfers between the Metro Red Line North Hollywood station to the Metro Orange Line represents approximately 70 percent of boardings and alightings. Separately, the three most heavily used stations on the Metro Orange Line are Van Nuys, Reseda and Warner Center Stations. The Daily News and Los Angeles Times, City News Service, KNBC-TV and other media outlets are

expected to run stories on the ridership figures tonight and tomorrow.

Metro Gold Line New Year's Service Media Ride with Tournament of Roses Queen & Court

The annual Rose Parade Queen and Court media ride to promote New Year's Metro Gold Line service to both the parade and the BCS Championship game is scheduled for 10 a.m. on Tuesday December 20, 2005 at the Metro Gold Line Memorial Park Station. After meeting at the station for brief comments and a photo opportunity, the Queen, Court and media will board the Metro Gold Line for a short ride to Sierra Madre Villa and back.

California Transportation Commission Appoints John Barna As Executive Director

Today, John Barna was appointed as the Executive Director of the California Transportation Commission, effective December 19, 2005. Prior to his appointment, Mr. Barna served twice as Deputy Secretary of Transportation at the California Business, Transportation and Housing Agency and previously served as a Deputy Director of the California High Speed Rail Authority. Mr. Barna was also president of his own transportation consulting firm, Anrab Associates.

Go Metro For Holiday Shopping

Posters encouraging holiday shoppers to use the Metro Bus and Metro Rail system this holiday season are installed throughout the bus and rail system. At \$3 for an all-day transit pass, it's a great way to save money and avoid the hassles of traffic and parking. The posters were designed by the Metro Design Studio.



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