



Metro

Daily Brief

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CEO Roger Snoble

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May Day Marches And Metro Bus Detours

Numerous media outlets inquired today regarding the status of various Metro Bus detours in place as a result of various marches and rallies in the downtown area. Heavy ridership was seen on the Metro Blue Line and the Metro Red Line as well as the mid-portion of the Metro Orange Line in the San Fernando Valley. Media Relations issued a media advisory explaining Metro's bus detours this morning and updated the advisory on the web page.

Monthly Pass Sales Up Dramatically Over Last Year

K-12 Student passes are up 52% in units and revenue. EZ monthlies are up 31 percent and EZ zone stamps are up 72 percent in units and 89 percent in revenues. Metro monthlies are up 5.4% in units and revenue. Total pass sales revenue is up 10.1 percent over last year (if we include all EZ pass revenue). We sold about 22,000 more monthly passes than last year with are seeing a strong migration toward EZ transit passes.

Ride Matching Visits Up 57%

More people are investigating forming carpools. Ride Matching visits were up 57% (increase of 3,194) in April compared to March on Metro's CommuteSmart.info. The website experienced a 97.5% increase in page hits (increase of 177,395). Gas prices have helped grow the number of website visits and the number of registered commuters actively looking for carpool partners has grown to 104,488 across the five-county area. CommuteSmart.info is a rideshare website provided through a five-county partnership.

Author Winston Honored on All Metro Vehicles

Interior bus and rail cards have been produced for installation on all Metro bus and rail vehicles. The cards are a celebration of the legacy of Author Winston. Similar to our effort for Rosa Parks, these cards will commemorate our “employee of the century” and with his photograph and quote: “I guess if you take things day by day, you live long enough. And if you live long enough, you see things you never thought you’d see.” We will never see another like him.

Of Note

On this date in 1918, a manpower shortage during World War I led to the first instance of a woman working in service on Los Angeles’ transit system. She was recruited from the Los Angeles Railway’s office help and worked as a conductor collecting fares and making change. At the war’s end, she returned to office work.

It wasn’t until World War II that hundreds of women were finally recruited to operate transit service, an experiment by the Los Angeles Railway (1911-1945) that ended State working hour restrictions on women and opened to door to transit operator jobs throughout the State and across the country.

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Los Angeles County Metropolitan Transportation Authority
1 Gateway Plaza
Los Angeles, California 90012-2952
Phone: 213-922-6888
Fax: 213-922-7447
