



Metro

Daily Brief

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National Dump The Pump Day Set For June 8

Media Relations distributed a news release this morning announcing that Metro will join other transit agencies nationwide in a national "Dump the Pump Day" on Thursday, June 8. In response to rising gasoline prices, a National "Dump the Pump Day" has been designated to encourage residents to use public transit or join a carpool or vanpool. Metro will join with other public transportation systems throughout the country to demonstrate that public transit offers the quickest, easiest alternative to the high cost of driving. National "Dump the Pump Day" is sponsored by the American Public Transportation Association (APTA).

Metro's TAP Card Program

A reporter from City News Service requested information on the timeline for the implementation of the TAP Card program. Jane Matsumoto, Universal Fare System Project Manager explained that starting in September Metro will begin the TAP program with Institutional, Business and Annual pass TAP patrons (I-TAP, B-TAP, and A-TAP). It was also explained that the new contract with ACS will provide customer service support for regional riders using the new Universal Fare System TAP Smart Card. A story will run on the wire service this afternoon. Card Technology Magazine based in Chicago also inquired about the program and may run a story in their next issue.

Regional Connector Focus Of LA Times Update

Steve Hyman of the Los Angeles Times might do a short update on the regional connector in his City Hall column Tuesday. He talked briefly with Carol Inge who noted that the Board still has to decide if it wishes to fund the regional connector while considering other worthy projects as part of the Long Range Transportation Plan update later this year. The connector scored high in the preliminary analysis. Hyman, himself, is an advocate of the regional connector. He commented that he believes it would enhance operation and ridership of the

expanding Metro Rail system as the Metro Gold Line Eastside Extension and Expo come on line.

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