



Metro

Daily Brief

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New Map Feature on Transit TV

Media Relations distributed a news release today announcing that Metro buses have a new animated map feature to help riders find their stops. A portion of the Transit TV monitors installed throughout the fleet now display a local street map -- as each bus travels its route, a global positioning device pinpoints the vehicle's location on the map. Riders can see the vehicle's movement along with street names in the surrounding area and use the tool to then identify their stops as they are approached by the bus. This new feature has already generated positive customer responses.

KCRW to Feature Work of Metro's Creative Services Department

The work of Metro's Creative Services department (Metro Art and the Metro Design Studio) will be featured on KCRW's radio program "DnA: Design and Architecture" next Tuesday. The regular weekly radio program features "design world leaders" talking "about the latest in products, fashion, graphics, architecture and more, in LA and beyond." Next week's program will discuss the manner in which quality art and design serve to both attract transit ridership and contribute to enhancing the transit rider's experience. Los Angeles Times auto critic, Dan Niel will also be on the program along with Grand Avenue Civic Park's designer Mark Rios who will talk about green spaces in Los Angeles. The host of the program, Frances Anderton, is also a producer for Warren Olney's "Which Way, LA" and "To the Point" and is the Los Angeles Editor for Dwell magazine. It is a tremendous honor for Metro to be featured on the program.

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