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| **Monday, September 28, 2009**  **20090928-1**  In this issue:   * **North Corridor Cities Committee Meeting** * **Communications Wins Four Top “AdWheel” Awards from APTA** |
| **North Corridor Cities Committee Meeting**  Today, Chair Ara Najarian held the Northern Corridor Cities Committee meeting in the City of Glendale. The meeting is held on a quarterly basis to update the cities of Agoura Hills, Burbank, Calabasas, Glendale, Hidden Hills, La Canada Flintridge, Lancaster, Malibu, Palmdale, San Fernando, Santa Clarita and Westlake Village on various issues and projects impacting their region. Staff briefed the group on the 2009 Call for Projects, High Desert Corridor, Measure R Highway Committee, American Recovery and Reinvestment Act funds, and Federal/State funding updates. Caltrans personnel were also present to discuss rubberized asphalt concrete as an alternative to reduce highway noise levels and construction updates for the I-5 HOV from SR-134 to SR-170 and the I-5/SR-14 HOV connector. The next meeting is scheduled for January 2010.  **Communications Wins Four Top “AdWheel” Awards from APTA**  Communications’ recent “Problem/Solution” campaign is one of four Metro efforts that have been recognized by APTA in this year’s AdWheel competition for excellence in advertising, communication, marketing and promotions. Other award winners include a group of pocket guides promoting ridership at colleges and nightlife locations, a series of passes with an environmental theme, and the “Go Metro” map displayed throughout the system.  Coming on the heels of a record eight first place awards taken by Metro in last year’s competition, these four will be presented officially at APTA’s annual meeting in Orlando, Florida next week. |
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