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| **Wednesday, July 11, 2012 120711-1**  **In this Issue:**  **The Source Promotes dineLA** |
| **The Source Promotes dineLA**  Metro and dineLA are having a cross-promotion in support of a two-week dining event involving restaurants across Los Angeles County. From July 16 to July 27, restaurants participating in dineLA will offer a fixed price 3-course menu for lunch and/or dinner that may include specialty or seasonal dishes. dineLA has put out a press release detailing a few of the participating restaurants that can be easily reached by Metro bus or rail. This press release was sent out to news media that mainly covers food, travel and lifestyle, giving Metro exposure in new media circles. In return, Metro has promoted dineLA on [The Source](http://thesource.metro.net/2012/07/11/dinela-with-metro/?utm_source=rss&utm_medium=rss&utm_campaign=dinela-with-metro) and encourages everyone to ride Metro to some fine dining. For a full list of dineLA restaurants and more details about the event, please click [here](http://discoverlosangeles.com/restaurantweekv2/index.html).  <http://discoverlosangeles.com/restaurantweekv2/index.html>. | |
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