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Countdown to I-10 Metro ExpressLanes: *Tip #1- Promotions Make a Difference*

With only 10 days remaining before we introduce more travel choices, faster commutes, and more transit options along the 10 Freeway between Alameda Street and the 605, you can expect to receive relevant and informative daily tips. Over the next few days the tips will cover key facts about the 10 ExpressLanes, commuter feedback, and lessons learned along with improvement measures taken since the opening of the 110 ExpressLanes last year. In preparation for the opening of the 10 ExpressLanes, transponder adoption is a key metric of success. As of yesterday, the number of transponders issued exceeds 94,000. Most of the transponders issued to date have occurred after the opening of the 110 ExpressLanes. Typically, there is a rush of account openings right before a lane opens and then significant growth occurs after the lanes open. For example, 10 days prior to the 110 ExpressLanes opening, more than 20,000 transponders were issued. 30 days after the lanes opened, the number had grown to more than 50,000. This is primarily due to commuter's adjusting to a new device, technology, and process. We expect similar growth with the opening of the 10 ExpressLanes. In addition, we have observed that our toll credit promotion days have been very effective in increasing FasTrak adoption rates so we are rolling out a Valentine's [promotion](#) this week to increase awareness of the 10 ExpressLanes opening and encourage more sign-ups. For more info, please visit the ExpressLanes website [here](#).

Metro ExpressLanes is an exciting new endeavor. But like all new undertakings, it will take some time to become familiar with how it works, and it will take time before we experience the full benefits and rewards of this new traffic flow improvement project. We expect to see traffic flow enhancements and congestion reduction as the project progresses over time along with some immediate advantages such as new and more frequent transit service. Participant-adoption, and on-going feedback as a vital partner in this program will ensure its success as well as an improved travel experience for all commuters between the 110 and 10 freeways to downtown Los Angeles.

<https://www.metroexpresslanes.net/en/signup/step1.shtml>

www.metroexpresslanes.net

New Metro Green Construction Equipment Initiative Website

On August 4, 2011 Metro adopted the Green Construction Policy (GCP) and committed to using greener, less polluting construction equipment and vehicles; and implementing best practices to reduce harmful diesel emissions on all Metro construction projects constructed on Metro properties and rights-of-way. This policy is intended to accelerate the implementation of air quality and construction equipment regulations as they apply to equipment used at our construction sites. A summary of the GCP and a fact sheet are provided on a recently launched website to assist our contractors and other entities who would like to work with us, in understanding the GCP requirements. Additionally, as part of Metro's ongoing effort to serve as a resource for Cities and special jurisdictions, Metro has also developed a toolbox of resources on its website to assist our partners with understanding current and future Federal, State and local diesel emission reduction regulations that may impact their contractors and construction projects. The toolbox includes a construction equipment compliance guide; construction equipment funding resource guide that provides links to websites for funding opportunities to retrofit, repower, or replace aged construction equipment; and a summary of available training courses to educate and inform participants of existing and forthcoming diesel emission reduction requirements. For detailed information on Metro's Green Construction Policy and to view the website, please click [here](#).

metro.net/gcp.

<http://www.metro.net/projects/gcp/>

President Obama Addresses Infrastructure in State of the Union

Last night, President Obama addressed the need for increased investment in our nation's infrastructure in his State of the Union address. His [proposal](#), (see p. 3 of document) calls for \$50 billion in federal spending for transportation and other infrastructure projects, with \$40 billion of that going towards a "Fix It First" program which focuses on structurally deficient transportation projects such as crumbling roadways and bridges. The President also offered a long-term increase in surface transportation and rail funding, paid for by reduced spending on Iraq and Afghanistan. The President called this "a major commitment to nation building here at home." There is also a proposal to bring private investment into infrastructure under the "Partnership to Rebuild America." This program, though not fully outlined, could include both planks of our Board approved America Fast Forward program (TIFIA Loans and America Fast Forward Transportation Bonds). Our federal advocates will continue to work closely with the Administration and both the U.S. House and Senate on robust and innovative transportation funding and financing.

http://libraryarchives.metro.net/DB_Attachments/130213_govdoc4219362.pdf

U.S. House Transportation & Infrastructure Holds Hearing on The Federal Role in Transportation

This morning, the U.S. House of Representative's Transportation & Infrastructure Committee, chaired by Rep. Bill Shuster (R-PA), convened a hearing on the Federal Role in Transportation. Among those testifying were former Pennsylvania Gov. Ed Rendell, a

Democrat who now chairs the Building America's Future coalition and U.S. Chamber of Commerce President and CEO Thomas J. Donohue. The Chamber President shared that "There's been a longstanding federal role in infrastructure, and that must continue." The hearing was marked by its bipartisan nature, where both Republicans and Democrats agreed that the federal government must continue to play a strong and decisive role on transportation issues. The live webcast of the hearing can be found [here](#).

U.S. Chamber of Commerce Holds "Let's Rebuild America" Transportation Infrastructure Summit

Today, the U.S. Chamber of Commerce in Washington, DC held an all-day summit on rebuilding America's transportation infrastructure. The [program](#) included a wide variety of issues of importance to our agency, including "A Fresh Look at the Federal Role -- Do we need Washington in Transportation?", and "It Takes Two -- How to Make Private Investment in Public Transportation a Reality." Our federal advocates are attended the summit and met with key stakeholders to advance Metro's Board approved federal legislative agenda.

<http://www.uschamber.com/sites/default/files/issues/130211%20-%20LRA%20Summit%202013%20Program.pdf>

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