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Metro Library Launches Transit History Timeline and "Family Tree"

Today, the Library unveiled an interactive [timeline](#) allowing users to better understand Los Angeles' 140-year evolution of local transit from numerous private street railroads into publicly-governed agencies. More than 220 transit agencies have served the Los Angeles area since 1874. A complementary tool serves as a "family tree" organization chart explaining the complex history and relationships of Metro's predecessor agencies. These resources allow users to use a chronological slider to find more information about a particular era and to click on an agency to discover historical information and links to photographs in the Library's collection. Earlier this month, the timeline was chosen from the 100,000 TikiToki timelines developed so far to be the inaugural "featured [timeline](#)" on the software company's blog. For more information on how to use these tools, please visit the Library's Primary Resources blog [here](#).

http://www.tiki-toki.com/timeline/entry/49819/Metro-Transportation-Library-and-Archive-History-of-Transit-in-Los-Angeles/#vars!date=1873-07-03_00:00:00!

<http://www.peopleplotr.com/plot/entry/10814/Los-Angeles-Transit-Agencies/>

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<http://www.tiki-toki.com/blog/entry/transit-in-la>

<http://metroprimaryresources.info/at-last-all-of-los-angeles-transportation-history-explained-in-interactive-timeline-organization-chart/6296/>

Metro Media Relations Receives PR Industry Recognition for "Carmageddon" Media Campaign

Today, Metro received word that its media relations campaign for the I-405 closure popularly known as “Carmageddon” received special recognition from Ragan’s PR Daily, a prestigious national public relations and corporate communications industry organization. Metro was named as the first runner-up for the Grand Prize Media Relations Campaign of the Year. Remarkably, the media campaign was successfully developed and implemented without the aid of an outside PR agency, but instead leveraged the resources of Metro staff and agency partners in drawing significant local, national and international media attention for the closure. The next issue of PR Daily will feature additional information about the organizations named in the awards. To view PR Daily’s list of winners and honorable mentions, please click [here](#).

<http://www.prdaily.com/Main/Articles/13925.aspx#>

KNX Reports on I-5 North County Enhancements

A KNX news radio reporter this morning interviewed Metro’s Executive Director of the Highway Program, Doug Failing, about community meetings that will be held the next two nights in Santa Clarita to outline a plan to greatly accelerate delivery of carpool lanes in both directions on the I-5 between the 14 Freeway and Parker Road. Mr. Failing explained that North County is one of the fastest growing areas in the Los Angeles region. Metro is considering partnering with a private company to build and maintain ExpressLanes along a 13.5 mile stretch that will add capacity to a freeway that already is busy. This effort could deliver the project by 2019, about three decades faster than if we wait until we collect enough local transportation sales taxes and, even then, we’ll be short on funding. The project would also generate construction and other jobs to spur the still struggling economy. Media Relations staff told the reporter that the concept is supported by local business leaders and other stakeholders. Stories are expected to air on KNX radio throughout the day.

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