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**Metro Launches Campaign to Increase Bicycle Traffic Safety**

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Metro is launching a bold new campaign to increase bicycle traffic safety in Los Angeles County. The campaign will include signs on buses, billboards and radio spots with the message "Every Lane is a Bike Lane ... Bicyclists may need a full lane; Please share the road." The ads will run from March to May, leading up to Bike Week which is held on May 13, 2013 through May 17, 2013. Please note that per California Vehicle Code (CVC) 21200, bicycle riders may use any lane in the street since they have the same rights and must follow the same laws as car drivers. Bicyclists may need the full lane to safely navigate specific road and traffic conditions. Please click [here](#) to read the complete news release.

[http://www.metro.net/news/simple\\_pr/Metro-Launches-Campaign-to-Increase-Bicycle-Traffi/](http://www.metro.net/news/simple_pr/Metro-Launches-Campaign-to-Increase-Bicycle-Traffi/)

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Los Angeles County Metropolitan Transportation Authority  
1 Gateway Plaza  
Los Angeles, California 90012-2952  
Phone: 213-922-6888 Fax: 213-922-7447