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| **Tuesday, September 24, 2013 130924-1**  **In this Issue:**  **Metro Sponsors Made in L.A. Ride** |
| **Metro Sponsors Made in L.A. Ride**  The [latest Metro-sponsored bicycle ride](http://vimeo.com/75187135) led by CICLE took place last Saturday, September 21, 2013. Over 150 cyclists rode an 8-mile loop from the L.A. River Center near the Lincoln/Cypress Gold Line Station, stopping along the way for tours of local manufacturers Grain Surfboards, Kruegermann Pickle Factory and Swrve bicycle apparel. Metro sponsored rides encourage bicycling as a mode of transportation by providing opportunities to practice and build safe-riding skills, as well as introducing riders to bikeways and destinations in Los Angeles County. This program helps implement the Board-adopted Metro Bicycle Transportation Strategic Plan (BTSP) Policy Objectives V: “Bicycle Promotion: Provide leadership in building partnerships, funding, and resources for marketing bicycle use as a legitimate and healthy means of transportation”. The next Metro-sponsored ride takes place on [Sunday, October 20, 2013 in Pomona](http://www.metro.net/bikes/bikes-metro/upcoming-bike-metro-events/). | |
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