

CEO BRIEF | EVERY VOICE COUNTS

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The Plan to Ease Traffic: Telephone Town Hall Meetings

This week, we hosted six more Telephone Town Hall meetings including one each hosted by Metro Vice Chair and Duarte City Councilmember John Fasana, Metro Board Member and LA County Supervisor Hilda Solis and Metro Board Member and LA City Councilmember Paul Krekorian. To further engage LA County voters and educate them on the Plan to Ease Traffic, we hosted two meetings each on Monday, Wednesday and Thursday directed at residents of LA County Supervisorial Districts 1 and 4, the San Gabriel Valley, Las Virgenes-Malibu and Northern LA County cities, as well as the Westside, Downtown LA, South Los Angeles and San Fernando Valley communities of Los Angeles. For each meeting, participants were encouraged to ask questions, interact with board members and executive staff and respond to two poll questions.

A total of 21,520 residents participated in the telephone town hall discussions this week. Two poll questions were asked of participants during the dialogue:

- 1) After projects are built, would you support part of the tax continuing to keep the system in good working condition?
- 2) If elections were held today, would you vote for the proposed sales tax for transportation?

The first response received an average support rate of approximately 77 percent.

The second response has an average support rate of approximately 69 percent.

Four remaining calls will be conducted next week on Monday, May 16 and Wednesday, May 18 at 6:15 p.m. and 7:30 p.m. To listen-in and participate, please call (888) 400-1932.

TRIP Transportation Report Press Conference

On Wednesday, Metro Chief Planning Officer Therese McMillan joined LA Area Chamber of Commerce President and CEO Gary Toebben and TRIP Associate Director Carolyn Kelly for a press conference with the Washington D.C. national transportation research group TRIP. The conference was held to announce the identification of the most critically needed transportation improvements in the region along with an exhortation to fund the projects by 2020. TRIP released a report entitled California Project Green Light and its conclusions call for initiatives that closely resemble many of the priorities contained in Metro's Long Range Transportation Plan. TRIP is a non-profit organization that researches, evaluates and distributes economic and technical data on surface transportation issues.

Board Members VIP Preview Train Ride to Santa Monica

On Monday morning, I joined Metro Chair and LA County Supervisor Mark Ridley-Thomas, Metro Vice Chair and Duarte City Councilmember John Fasana, Metro Second Vice Chair and LA City Mayor Eric Garcetti, Metro Board Member and LA City Councilmember Mike Bonin, Metro Board Member and LA County Supervisor Don Knabe, Metro Board Member Jacquelyn Dupont-Walker, and Expo Line Construction Authority Board Members, Metro Board Staff, Executives and a full house of media and press for a VIP preview train ride of the brand new Metro Expo Line extension to Santa Monica. This was a unique experience to be one of the first passengers to enter west Los Angeles and Santa Monica by train since the halt of Pacific Electric train service in 1953.

Passengers aboard this ride got an opportunity to see the design and artwork at stations as the train passed through and were able to get a sense of the proximity of local businesses to each station. Also visible from the route was Metro's brand new LEED certified green maintenance facility that will house up to 48 train cars. Pre-revenue service testing will continue to ensure all systems are properly working and prepared for Opening Day. For photos and a video as posted on The Source, please click [here](#).

Women Build Metro LA: Metro Hosts Boot Camp Orientation

Earlier this week, the Diversity and Economic Opportunity Department (DEOD) "Women Build METRO Los Angeles" Committee (WBMLA), conducted an orientation for an upcoming Construction Trades Boot Camp focused on women seeking a career in the Construction Trades. The Orientation, hosted in partnership with Los Angeles Trade Technical College, is part one of a three step process, designed to introduce the path to a career in a Craft Union. This exposure can boost their eligibility for induction in to one of the 17 Crafts that are

signatory to the Metro Project Labor Agreement. The 6-week Boot Camp curriculum meets the stringent requirements approved by the Trades themselves. Those that complete the Boot Camp successfully will receive boots, tools, and other equipment necessary to the career path chosen during the training, at no charge. The ultimate goal of the program is to increase the pool of women that can work on Metro's vast infrastructure program over the next 30 years. As an added incentive, many of the Primes that work on Metro projects have shown interest in meeting the graduates of the program.

The 85 women and 10 young men were informed that Step 2 to be chosen for the Boot Camp entails a hands-on service project with Habitat for Humanity. WBMLA is seeking committed entrants only. The service project will be an introduction to a hands-on, hands-dirty, hammer and environment, to eliminate uncertainty about the industry. The speakers emphasized the need for women workers. College President Larry Frank noted that women are 50% of the population and yet less than 5% of the Trade Unionists. Bobbi Whitmore of the Southwest Carpenters Training Fund noted that more women need to apply for these new and hard-fought-for opportunities, emphasizing her own life story as an example of the path from hotel maid to 30 year journeywomen.

WBMLA members noted to the eager audience that the daunting task of entering a male dominant work environment has been faced by every pioneer and professional women in every endeavor, and having succeeded, we are proud to offer a hand to those that are stepping in to new territory.

I want to extend my thanks to the staff of DEOD Executive Officer Miguel Cabral for spearheading this effort. Also, a special thanks to Marisela Villar and Miriam Scott Long, conveners of the WBMLA Committee. For a photo from the Boot Camp orientation, please click [here](#).

Metro's Mobile App Surpasses 1 Million Downloads

The "Go Metro Los Angeles" transit app is in widespread use by customers throughout Los Angeles County every day. Version 3.0 was launched in 2015, and has been downloaded approximately 247,000 times on Android devices and over 762,200 times on iPhone/iPad devices. The app allows customers to find the closest bus stops and rail stations using GPS, obtain Nextrip real-time arrivals for bus and rail lines, use Metro's Trip Planner, check and receive service alerts, download maps, and more.

The popularity of mobile devices and mobile apps have been on the rise with the riding public, 65 percent of all web traffic to metro.net comes from a mobile device. On average, the mobile app receives 900,000 sessions each month (compared to 1.4 million sessions for metro.net), but an astounding 8.7 million screen views each month (compared to 3.4 million screen views for metro.net). Data like this and Metro staff monitoring such data is important to our mission of understanding trends and staying abreast of accelerating technological innovation.

The app is designed and managed by Communications Web & Mobile and developed by Axiom xCell. To download or learn more about the "Go Metro" app, please click [here](#).

Metro Celebrates Halfway Mark of Crenshaw/LAX Project with Community Event

This past Saturday, I joined LA County Supervisor and Metro Chair Mark Ridley-Thomas, Duarte City Councilmember and Metro Vice Chair John Fasana, LA City Mayor and Metro Second Vice Chair Eric Garcetti, LA City Councilmember and Metro Board Member Mike Bonin and Metro Board Member Jacquelyn

Dupont-Walker for the Crenshaw/LAX (C/LAX) Halfway There Celebration. Metro hosted the community celebration in Leimert Park Village to thank residents and businesses near the C/LAX Transit Project for their patience and support during construction phases.

Staff estimates that approximately 750 members of the community attended the event throughout the course of the day. The event featured local musicians, artists, Eat Shop Play vendors, the Leimert Park [bison bone](#), a [Tree-to-Drum](#) workshop presentation and drum circle, among other family friendly activities. Information booths and presentations showcasing a variety of Metro's programs were also on display.

I would like to give a big thank you to the City of Los Angeles and our community partners for making the day a success and building goodwill between our agency and the communities that have been impacted by the construction of the project. The Source's recap of the event including photos and Facebook Live video can be viewed [here](#).

Halfway There Prize Drawing Winner is Student Working on C/LAX Line Simulator

Metro's contractor on the Crenshaw/LAX (C/LAX) Transit Project, Walsh-Shea Corridor Constructors (WSCC), donated an iPad for a prize in a free drawing for registered Halfway There event attendees. The winner of the drawing was a LA Trade Tech Community College student who happens to be an active participant working on Metro's Crenshaw/LAX Transit Project simulation. The simulation, when complete, will provide a first-hand experience of what it will be like to ride the C/LAX Line when complete. Metro has engaged LA Trade Tech students to build this simulation using a series of uber models created by students under the direction of Architecture Professor Marcela Oliva.

Professor Oliva and her students also presented a Small Talk at the Halfway There Community Celebration in the Vision Theatre. The Small Talk was titled "Tomorrow's Metropolis: Virtualization Takes Command with Local Students" which discussed virtualization of Eco Smart Cities.

#HalfwayThere Social Media Contest Winner Na'Kia Bell Impresses Many

Leading up to the Halfway There event, Metro held a #HalfwayThere social media contest that encouraged local performers to submit their work using the #HalfwayThere hashtag for a chance to perform on the event's main stage. The winning entry was submitted by 15-year old Na'Kia Bell who performed a rendition of Sam Cooke's "A Change Gonna Come." Since her appearance at the event on Saturday, she has been asked to perform at events in Inglewood and has piqued the interest of a producer who was in attendance. Congratulations, Na'Kia.

Artist Emi Motokawa to Sign Metro's Monterey Park Poster

Tomorrow, Saturday, May 14, Metro Art will host a free poster signing event in Monterey Park featuring the artist Emi Motokawa. Motokawa was commissioned by Metro to create the artwork celebrating Monterey Park for the Through the Eyes of Artists poster series. The program commissions local artists to create original artworks that express the uniqueness of Los Angeles County neighborhoods as a way of encouraging people to take Metro to explore destinations served by Metro. Motokawa's poster is currently on display inside buses and trains throughout the Metro system. The event will take place from 2:00 p.m. to 3:00 p.m. at Barnes Park

in Monterey Park as part of the City's Centennial and Play Days Carnival. For more details about the event and to see Motokawa's poster, please click [here](#).

Bike Month: CicLAvia Southeast Cities, Bike to Work Day and Bike Night at Union Station

This upcoming Sunday, from 9:00 a.m. to 4:00 p.m. Metro presents another car-free experience with CicLAvia in the Southeast LA County Cities. Adding to Metro's continued efforts to promote healthy living and active transportation, CicLAvia closes select streets to create a car-free course for the public to pedal, run, skate or anything else without a motor. This Sunday's CicLAvia will be a brand new route and a first-time for the six communities involved in the Southeast Cities - Huntington Park, Walnut Park, South Gate, Florence-Firestone, Lynwood, and Watts. The event will be conveniently accessible by Metro Blue Line Stations - Florence, Firestone, 103rd Street/Watts Tower and Willowbrook/Rosa Parks - as well as the 710 LA River Bike Path.

Next week, Thursday, May 19, ride free on Metro, Metrolink and municipal transit carriers all day if you board with a bike - or helmet if your bike is on the rack - for Bike to Work Day. Closing out Bike Month, Metro will be hosting Bike Night at Union Station on Friday, May 27. Put some air in those tires and go ride.

Procurement Postings

CCTV System Furnish & Install for Union Station - Small Business Prime

Metro released an Invitation for Bids (IFB) to procure a Closed Circuit TV Camera System on a Furnish and Installation basis. **This solicitation is open to Metro Certified Small Businesses only.** The procurement process blackout period is expected to run from Friday, May 13, 2016 through Monday June 6, 2016.

Metro is seeking bids for a Closed Circuit Television (CCTV) system comprised of High Definition (HD) cameras, CCTV recording and video storage equipment with a video management system to form a complete system for the Union Station Gateway complex, consisting of Metro Gateway Headquarter and Union Station. Union Station is a historical building and must maintain the historical and architectural aspect, with the emphasis on improving the look of current equipment installed throughout the facility. The system equipment will supply video to the security kiosk to be located in the Union Station lobby vendor area and Metro Security will have complete access to all video feeds at the Security Command Center located on the second floor of the Gateway Headquarters. Many of the CCTV cameras are to upgrade the current Amtrak CCTV system that was turned over to LA Metro as part of Union Station property; the remaining cameras are to improve site coverage and video quality of Union Station to enable the use of video analytics, video monitoring and management systems.

Any inquiries concerning this procurement action during the blackout period must be directed to and may only be answered by James Nolan, Sr. Contracts Administrator at (213) 922-7312.

Talent Management Systems Assessment (RFP) Small Business Prime

Metro will release a Request for Proposals (RFP) to procure expert consulting services within the field of talent management. **This solicitation is open to Metro Certified Small Businesses only.** The procurement process blackout period is expected to run from Monday, May 16, 2016 through Monday, July 25, 2016.

Metro is seeking services from an experienced consultant for the purpose of assessing current talent management processes and practices with the aim of identifying gaps and making recommendations for future enhancements and improvements.

Any inquiries concerning this procurement action during the blackout period must be directed to and may only be answered by Marc Margoni, Sr. Contract Administrator at (213) 922-1304.

Los Angeles County Sidewalk Network - GIS Database for Pedestrian Model Development (RFP)

Metro will release a Request for Proposals (RFP) next week to procure services for aerial image data extraction for a Metro GIS database for pedestrian model development. The procurement process blackout period is expected to run from Tuesday, May 17, 2016 through Wednesday, August 10, 2016.

The purpose of this project is to construct a database of sidewalks and right-hand lanes of primary and secondary roads in Los Angeles County. Shape files shall be created to measure selected characteristics of these features and summarize at the link level on a TeleAtlas database, using LARIAC aerial photo data as the source.

Any inquiries concerning this procurement action during the blackout period must be directed to and may only be answered by Sonja Gettel, Senior Contract Administrator at (213) 922-7558.

Joint Development "On Call" Contract for Financial Services (RFP) Small Business Prime

Metro will release a Request for Proposals (RFP) to assist with financial review, negotiations, and other economic aspects related to potential joint development projects on Metro-owned properties. **This solicitation is open to Metro Certified Small Businesses only.** The procurement process blackout period is expected to run from Thursday, May 19, 2016 through Monday, August 15, 2016.

This RFP is to develop an "on call" contract with a qualified Contractor to provide professional financial review, financial structuring, and negotiation services as the need arises.

Any inquiries concerning this procurement action during the blackout period must be directed to and may only be answered by Sonja Gettel, Senior Contract Administrator, at (213) 922-7558.

Construction Notices - Purple Line Extension, C/LAX Project, I-5

Purple Line Extension Project: [Wilshire Directional Closure](#) -- Between Detroit Street and La Brea Avenue

- There will be an eastbound Wilshire Boulevard directional closure between Detroit Street and La Brea Avenue
- Thru traffic will be detoured at Fairfax
- Closures will be from 9:00 p.m. Friday, May 13 through 6:00 a.m. Monday, May 16
- Work hours will be from 8:00 a.m. to 11:00 p.m.

Crenshaw/LAX Transit Project: [Street Closure](#) -- Crenshaw Boulevard at 67th Street

- Walsh-Shea Corridor Constructors will be working on Support of Excavation activities (SOE) and soldier pile installation at the intersection of Crenshaw Boulevard and 67th Street
- Street closure will be necessary to perform cutting, potholing and installation of the SOE piles
- Work and closures will begin Monday, May 16, 2016 from 9:00 a.m. to 3:30 p.m. Monday through Friday, and 8:00 a.m. to 5:00 p.m. Saturday and Sunday
- Duration of this work is slated for one month

Caltrans Interstate 5: All Construction Updates [here](#).

"Ability may get you to the top, but it takes character to keep you there."

~Stevie Wonder



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