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PHOTO: JUAN OCAMPO

Los Angeles City Councilwoman Jan Perry unveils Downtown's first 'Way Finding' sign at Disney Concert Hall site.

By The Numbers

The Downtown LA Walks Way-Finding Program Includes:

- 1,333 directional signs
- 300 city blocks
- 317 intersections
- 545 signs for motorists
- 471 pedestrian signs
- 30 freeway off-ramps

'Way-Finding' Signs Will Steer Walkers, Drivers in Downtown L.A.

BY DAVE SOTERO

(April 26, 2005) Visitors to Downtown Los Angeles will soon be able to navigate its many unique districts and use public transit more easily, thanks to a \$2 million project to install more than 1,300 directional signs in the city.

Sponsored by Downtown LA Walks, the "Way-Finding Program" was launched, Tuesday, with the unveiling of the very first sign at Walt Disney Concert Hall. Metro has been a key partner in the development and funding of the program, contributing about \$1.3 million.

Billed as the nation's largest way-finding program, the directional signs will be installed over the next three months. The signs are designed to help people find their way through the greater downtown area by foot, by car and by Metro.

All major Metro facilities, including the Metro Red Line and portions of the Metro Blue and Gold Lines in downtown, will be featured.

'Improve accessibility of transit'

“The inclusion of Metro facilities on these signs will help improve the accessibility of public transit throughout the downtown area,” said James De La Loza, Metro’s chief planning officer. “The signs will provide pedestrians with a greater level of confidence to navigate a broader radius of downtown, knowing that they can easily get back via the Metro system.”

The signs will have a distinct look and feel that blends with the architecture and style of the Downtown area. There are thirteen different sign icons describing specific downtown districts.

Text signs as well as colorful maps will provide pedestrians with directions and walking routes for subway stations, government offices, historical points of interest, and frequently visited destinations.



Along with Metro, the Community Redevelopment Agency, individual members of the Confederation of Downtown Associations and LADOT also contributed funding.

The Way-Finding Program is part of Metro’s Transportation Demand Management programs to improve mobility in L.A. County.