



NEWS

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MTA TO ISSUE SERIES OF BROCHURES TO INFORM BUS AND TRAIN RIDERS ABOUT NEW FARES AND HOW TO SAVE MONEY BY USING DISCOUNT TOKENS

A series of 15 informational brochures featuring route maps, detailed explanations of MTA's new fare structure and how to save up to \$4.50 a week using MTA's discount token will be available on all MTA buses and trains, as well as at numerous token sales outlets, beginning the week of August 15.

The brochures will cover a range of specific topics including the new fares, how newly-established Blue Line zones work, how and where to buy MTA discount tokens, how to use transfers, and how to buy tickets from a Blue Line ticket vending machine using cash and/or tokens.

"As is the case with any change in fares, we expect a break-in period for our riders to get used to the new fare schedule," said Edmund D. Edelman, MTA's Chairman and a Los Angeles County Supervisor. "This series of brochures is intended to help our riders understand how the new fares work, and how they can save money by regularly using MTA tokens."

The token will be the MTA's best transportation bargain, noted Chief Executive Officer Franklin White. "Our tokens are available to any of our riders at a price of \$9 for 10, which is a discount of one-third from our new basic cash fare of \$1.35," White said. "Anyone using tokens to take one round trip each weekday on an MTA bus or train can save up to \$4.50 a week."

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White said he strongly urges regular MTA riders to make a habit of using the tokens. "Former monthly pass users and cash payers alike will find them very convenient," he said. "One coin pays for the base fare without having to worry about finding correct change."

Last month, MTA's Board of Directors voted to raise the basic cash fare to \$1.35 and eliminate monthly passes for all except the elderly/disabled, kindergarten through 12th grade and college/vocational students. To make a discount available, the Board opted to keep the 90-cent token, which is sold in bags of 10 for \$9.

A total of nearly 5 million brochures and take-ones will be distributed on buses and Red and Blue Line trains. They also are available at MTA Customer Service Centers, libraries, travel offices, airports, many area employers and from MTA staff attending community events.

To obtain a copy of any of the brochure series or for information on the new fare structure, the public may call (213) 972-6235. MTA's new fares are scheduled to be implemented Sept. 1.

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