



PHOTO OPPORTUNITY

December 23, 1994

MTA BRINGS WINTER TO HOLLYWOOD WITH FOUR TONS OF REAL SNOW

WHAT: It will be a white Christmas for about 4½ hours in Hollywood on Christmas Eve when about four tons of snow fall on MTA's Holiday Village for local youngsters to enjoy. The event is part of MTA's ongoing program of holiday activities designed to boost tourism and attract business for Hollywood area merchants during Red Line subway construction.

WHEN: Saturday, December 24, 1994
Snow machine begins manufacturing snow: Appr. 11 a.m.
Village open to public: Noon to 4:30 p.m.

WHERE: MTA Holiday Village
5500 block of Hollywood Boulevard, just west of Western Avenue
Hollywood

VISUALS: Area children will be invited to play in the snow and throw snowballs at an eight-foot Frosty the Snowman.

Snow machine to be manufacturing snow continuously until end of event.

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