



NEWS

MEDIA ADVISORY

JUNE 13, 1994

WHAT: Actor Ed Begley Jr. joins officials in showcasing MTA's Clean Air Vehicle Technology at Ribbon-Cutting Ceremony.

WHEN: Tuesday, June 14, 1994
8 a.m. to 8:20 a.m.

WHERE: MTA Vendor Fair
Los Angeles Convention Center, Yorty Hall B

Convention Center is located on Figueroa Street; enter through doors one block north of Pico Boulevard.

Ceremony will take place in the middle of the Vendor Fair exhibit area, in front of the Metro Red Line Car and the MTA's Clean Fuel Bus.

PARTICIPANTS: Barbara Boudreaux, Convention Center Authority and
Los Angeles Unified School District Board Member
Art Leahy, MTA Executive Officer -- Operations
Kim Kimball, MTA Deputy CEO
David Michaelson, Assistant Deputy Mayor

VISUALS: The MTA will showcase four clean fuel vehicles at the ribbon-cutting ceremony for its 1994 Vendor Fair at the Los Angeles Convention Center. Actor and City of Los Angeles Environmental Affairs Commissioner Ed Begley Jr. will be on hand to promote the clean fuel technology. Begley is well-known for his environmental activism, and for his efforts to bicycle, ride mass transit and even drive an electric-powered car.

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The vehicles include: Cal State Los Angeles's Solar Eagle II, a solar-powered car; one of the MTA's clean fuel buses, which are in operation; and a natural gas powered regenerative air street sweeper.

A City of Los Angeles proclamation of "Clean Air Day" will be presented to the MTA in honor of the event and of the all-day Vendor Fair, which promotes businesses providing goods and services to MTA, particularly minority and women-owned firms.

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