



# NEWS

## ***MEDIA ADVISORY***

February 13, 1995

### **MTA INTRODUCES THREE "BUS FAMILY" MASCOTS AS PART OF VANDALISM ABATEMENT PROGRAM**

**WHAT:** Life-size puppet characters -- Papa Bus, Mama Bus and Baby Bus -- will make their debut as the newest ambassadors for the MTA's successful "Take Pride & Stop Tag" vandalism abatement program for county school children at the Long Beach bus division where they were first conceived.

**WHEN:** Tuesday, February 14, 1995  
10 a.m.

**WHERE:** MTA Bus Division 12  
970 W. Chester Place  
Long Beach

**DIRECTIONS:** Take Long Beach Freeway (I-710) to Anaheim Street exit, east on Anaheim to Magnolia Avenue, right on Magnolia to 8th Street, right on 8th to Chester Place.) (1994 Thomas Bros. Guide page 795, block C-6)

**INVITED:** Students of Edison Elementary School, Long Beach  
Raul Perez, MTA Board member  
Thomas Clark, MTA Board alternate and Long Beach City Councilman  
Don Knabe, master of ceremonies, representing LA County Supervisor Deana Dana  
Franklin White, MTA Chief Executive Officer  
Arthur Leahy, MTA Executive Officer -- Operations

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