



# NEWS

Dec. 3, 1996

## ***MEDIA ADVISORY***

### **MTA RECOGNIZES WINNERS OF '100 WAYS TO IMPROVE BUS SERVICE'**

**WHAT:** MTA employees who proposed winning ideas in a 100 Ways to Improve Bus Service contest will be honored at a luncheon. Cash awards will be given for the Best Overall Idea, the Most Practical, the Most Innovative, the Most Customer-friendly, the Most Time Saving, Most Cost Saving, and Most Image Building ideas. The majority of these 100 ideas will be implemented in the coming year.

**WHEN:** Tuesday, December 3, 1996, NOON-2 P.M.

**WHERE:** Los Angeles Omni Hotel, Sierra Room  
Corner of 7<sup>th</sup> and Figueroa, across from the Metro Red Line,  
7<sup>th</sup> and Metro Station.

**WHO:** 23 Award Winners  
MTA CEO Joseph E. Drew

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MTA-258