



NEWS

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FOR IMMEDIATE RELEASE

MTA APPOINTS NEW DIRECTOR OF GOVERNMENT RELATIONS AND PUBLIC AFFAIRS

Gisselle Acevedo-Franco has been named MTA Director of Government Relations & Public Affairs.

Acevedo-Franco will oversee the MTA's Governmental Affairs unit, the agency's liaison with local, state and federal officials, and the Public Affairs staff, which conducts community outreach in areas served by the MTA, particularly neighborhoods impacted by Metro Rail construction.

"We are pleased to have Ms. Acevedo-Franco join the MTA team," said Rae James, MTA Executive Officer for Communications. "Her extensive background in communications and public outreach will serve us well in our relationship with elected officials and with the communities we serve."

Acevedo-Franco comes to the MTA from MedPartners/Mullikin, where she was Director of Communications and Public Relations. She was responsible for strategic planning and management of all public relations and communications for West Coast operations, serving more than 800,000 members.

She also served as Director of Multi-Cultural Outreach/Communications for Protection and Advocacy, Inc., and Executive Director for the Coalition for a Non-Violent City.

She received a Bachelor of Arts from Immaculate Heart College, a Masters at Cal State Los Angeles, and a Law Degree from Loyola Law School, Loyola Marymount.

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