



NEWS

MEDIA ADVISORY

April 8, 1996

MTA KICKS OFF 4TH ANNUAL VENDOR FAIR

WHAT: The MTA, the City and County of Los Angeles and the L.A. Unified School District (LAUSD) are hosting the fourth annual Vendor Fair. It is the largest public agency vendor fair in California.

WHEN: Tuesday, April 9, 8 a.m. to 5 p.m. Ceremonial ribbon cutting to open the fair will be at 8 a.m. Luncheon is 12 - 1:30 p.m.

WHERE: Los Angeles Convention Center, West Hall "B"

WHO: **Ribbon cutting** to include Supervisor Yvonne Brathwaite Burke, Los Angeles Deputy Mayor Sharon Morris, LAUSD and Convention Center Board Member Barbara Boudreaux, and MTA CEO Joe Drew. **Luncheon speaker** is Nelson Davis, executive producer of the television program "Making It".

WHY: The Vendor Fair reaches out to the private sector with details on how to do business with the sponsoring agencies, and includes presentations on "Getting Business from the Internet", finding sources of capital, and building partnerships.

CONTACT: Steve Chesser, MTA Media Relations (213) 922-2718
Media Relations Number: (213) 922-2700

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