



June 20, 1997

MEDIA ADVISORY

MTA HELPS COMMUNITY CELEBRATE ... "THE DOWNTOWN ARTS DISTRICT"

WHAT: The Arts District is re-introducing itself as the "Downtown Arts District" and the MTA is helping with the announcement... in time for the District's Art Fair this weekend.

The MTA is installing 100 colorful banners, between First and Fourth Streets and between Alameda and the Los Angeles River, designating the area, the "Downtown Arts District." The banners are scheduled to remain for at least two years.

The agency is one of the sponsors of the Art Fair, which will be held this weekend, featuring 100 booths, displaying paintings, sculpture, and jewelry. Also food and drinks. Some 30 bands from the local rock scene will perform.

WHEN: Saturday-Sunday, June 21-22, 1997
Noon to 9 p.m.

WHERE: Traction and 3rd Streets
Downtown Arts District
Los Angeles

CONTACT: For information on the Art Fair, call (213) 687-6571
For information on public transit to the fair,
Call 1-800-Commute