



NEWS

November 15, 1999

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METRO BUS AND METRO RAIL SCHEDULES GO HIGH-TECH

**MTA LAUNCHES NEW METRO TRIP PLANNER GIVING CUSTOM
ITINERARIES IN SECONDS OVER THE INTERNET**

MTA has launched a new interactive feature on its website offering customers the definitive answer on how to get in and around the greater Los Angeles County region using public transportation.

With the Metro Trip Planner, patrons with internet access can now choose any starting and ending point in Los Angeles County and within seconds receive a detailed itinerary for making their trip, complete with timetable information, maps and fare requirements.

"As internet access continues to grow, the Metro Trip Planner uses that phenomenon to place transit assistance at our customers' fingertips, whether they're daily riders or just planning a visit to the area," said MTA's Deputy Executive Officer of Marketing and Customer Relations Warren Morse.

The new feature is available on the internet at ***www.mta.net*** and actually allows customers access to the largest and most accurate database of transit information in the county. It is available without waiting 24-hours a day, seven days a week from anywhere in the world.

All the user has to do is enter a street address or intersection for their starting and ending points, indicate when they would like to travel and what their fare category will be. The Metro Trip Planner does all the rest providing the customer with a detailed itinerary showing them how to get where they need to go.

More...

Since many streets have similar names, the trip planner may ask for additional information if it has trouble recognizing an entry. In addition, the trip planner will recognize major landmark destinations like UCLA, USC, and LAX.

"In addition to personal computers at home, most schools, libraries and community centers now have internet access as do hotel concierges and travel agents," said Morse. "As a result, there are countless outlets throughout Los Angeles County where people can now easily access customized Metro Bus and Metro Rail schedule information."

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