



NEWS

August 21, 2000

CONTACT: GARY WOSK/MARC LITTMAN
MTA MEDIA RELATIONS
(213) 922-2712/922-2700
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METRO RED LINE EXPERIENCES UPSURGE IN CASH AND TOKEN REVENUE RECEIPTS DURING DNC AND MONTH OF JULY

The amount of revenue collected from Metro Red Line ticket vending machines increased appreciably during the Democratic National Convention last week, a strong indication that many out-of-town visitors, including delegates and protesters, rode the system to reach Staples Center and other venues.

According to MTA Revenue Director Agapito Diaz, total cash and token revenues recovered during the period of August 14-17 was 21.31 percent higher than the Monday through Thursday period of one week prior. The best single day was Monday, August 14 when \$27,480 in receipts was counted compared to \$18,148 for Monday, August 7, a 51.42 percent increase. Overall, \$89,523 was paid into the Metro Red Line for August 14-17 versus \$73,795 for August 7-August 10.

Revenue from cash and tokens shot up 63 percent on the Metro Red Line in July, following the opening of the 6.3 mile extension of the system in the San Fernando Valley on June 24. Revenues on the entire Metro Rail, which includes the light rail Metro Blue and Green lines, jumped 20 percent in July.

Collections of Metro Red Line cash and tokens reached \$629,931 in July compared with the \$387,042 collected in June, according to Diaz.

Of that amount, 38 percent was paid by subway riders using ticket vending machines at the three new stations - North Hollywood, Universal City and Hollywood/Highland. The 13 other subway stations produced 62 percent of

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the month's total revenue.

July also saw a 20 percent increase in total revenues on the 59.4 mile Metro Rail system. Revenues rose from \$1.194 million collected in cash and tokens during June to \$1.433 million in July.

Besides basic cash fare and discount tokens, passengers on Metro Rail are offered weekly, semi-monthly and monthly passes, which results in significant savings. Additional cash fare and pass discounts are afforded senior citizens, the physically challenged, the visually impaired and students.

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