



NEWS

May 15, 2001

MEDIA ADVISORY

Gas-Saving Alternative

MTA OFFERS FREE RIDES TO ALL CYCLIST AT METRO BUS AND RAIL SYSTEM DURING CELEBRATION OF BIKE TO WORK DAY

WHAT: On Bike to Work Day, tag along with MTA employees as they cycle to work from Culver City to downtown Los Angeles. The MTA, a co-sponsor of Bike to Work Week, will have a pit stop for its employees who bicycle to work that day at its Gateway headquarters garden to Westside entrance of building, One Gateway Plaza, corner of César Chávez and Vignes. Many other companies also are participating that day. See attached list of event coordinators and phone numbers. The media is encouraged to assign reporters to ride to work. Free Bike to Work t-shirts for press are available by calling MTA Media Relations at (213) 922-3087 MTA is offering free rides to bicyclists with helmets on Metro Buses and Metro Rail trains this day.

WHERE: Culver City MTA Group:
7:30 a.m. at Venice Blvd. and Robertson Blvd. (Starbucks)
Route: Along Venice Blvd. until downtown L.A.

South Pasadena MTA Group:
6:30 a.m. at Mission and Arroyo (Señor Fish, parking lot)
Route: for specific details about the route, please contact MTA Media Relations.

Note to Editors:

Call the MTA Bike to Work Day hotline at (213) 922-2660 or check out the MTA web site at www.mta.net (top left hand column) for more information on free Metro Rides for bicyclists May 17, and MTA's funding for bikeways and other bike programs in Los Angeles County.

CONTACT: José Ubaldo/Marc Littman/MTA Media Relations
(213) 922-3087/2700 pager (213) 506-4037

MORE-MORE-MORE-

MAYOR RICHARD RIORDAN WILL LEAD SATURDAY BIKE RIDE

Saturday, May 19, 8 a.m.

Mayor Richard Riordan will lead a 20-mile community bike ride beginning at 8 a.m. The ride will be approximately 20 miles long with a rest stop at the 10-mile mark in the surrounding community of Los Feliz. Parking and the start/finish area will be the ABC TV Center. Registration begins at 6:30 a.m. and the ride begins at 8 a.m. sharp

ABC TV Center
4151 Prospect Ave., Los Feliz
Los Angeles

CONTACT: Michele Mowery (562) 901-8714 pager

CELEBRITIES WILL RIDE THEIR BIKES AT THE LOS ANGELES RIVER RIDE

SUNDAY, MAY 20

Join actors Ed Begley Jr., Joe Spano ("Hill Street Blues"), Alexandra Paul ("Baywatch") and an expected 2,000 other bicyclists on the first annual Los Angeles River Ride, sponsored by the Los Angeles County Bicycle Coalition. The ride will begin from the Autry Museum of Western Heritage, 4700 Western Heritage Way in Griffith Park. NOTE: Various short and long rides for families and as well as serious cyclists will be available in different categories: 2K for younger cyclist and beginner cyclist. All ages from 2 years old and up; 40K Great ride for families and intermediate cyclist who will ride along the LA River Center and Gardens and back to the Museum. 100K This ride will go from the Museum to downtown Long Beach Bike Station and back to the starting point along the L.A. River. The MTA will provide free rides for cyclists choosing to ride back to Union Station. All event participants are required to wear bicycle helmets that are ANSI or Snell approved. The Los Angeles River is not a race.

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Bike to Work Day...

RIDE TIMES

100 K ride star time 8 a.m.
2 K ride star time 9 a.m.
40K ride star time 10 a.m.

Autry Museum of Western Heritage
4700 Western Heritage Way
Griffith Park

CONTACT: Michele Mowery, (562) 901-8714 pager

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