



NEWS

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FOR IMMEDIATE RELEASE

MTA VENDOR FAIR MOVES INTO CYBERSPACE

This year's MTA Vendor Fair, being held at the Los Angeles Convention Center on Tuesday, April 9 from 8 a.m. to 5 p.m., takes a leap into cyberspace and adds a new dimension to doing business with the four largest public agencies of Los Angeles County.

The seminar schedule includes a special workshop on "Getting Business from the Internet". In addition, Microsoft, one of the Vendor Fair sponsors, will conduct a day long series of seminars on the topic of automating the workplace.

The 1996 Vendor Fair is the largest public agency trade fair in California, reaching out to the public with details on how to do business with the MTA, the City and County of Los Angeles, and the L.A. Unified School District. Additionally, similar presentations will be given by the State of California, City of Long Beach, City of Inglewood, and the Orange County Transportation Authority.

"As we move into the 21st Century, transportation will be on the cutting edge of technology," said MTA Chair Larry Zarian. "Our Internet seminar is our commitment to new technologies and the visionary approach we intend to employ in the years ahead."

The Vendor Fair luncheon will feature as keynote speaker Nelson Davis, president of Nelson Davis Productions and the executive producer of the television program "Making It". The luncheon emcee will be KTLA Channel 5 anchorman Larry McCormick.

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"We're not only going to talk about doing business with the MTA and the other public agencies, but we're actually going to conduct business at this year's Vendor Fair," said Joe Drew, MTA CEO. "There will also be a pre-bid conference for our PC computer services and support -- a three year, multi-million dollar contract."

Access to all workshops and seminars is included in the Fair admission fee of \$10. Luncheon tickets are available at \$25. For additional information, call the Vendor Fair hotline at (800) 267-0106.

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