

# Agenda

SAN FERNANDO VALLEY  
SERVICE COUNCIL  
Regular Meeting

Wednesday, September 2, 2015  
6:30PM

Marvin Braude San Fernando Valley  
Constituent Center  
6262 Van Nuys Boulevard  
Van Nuys, CA 91401

All Metro meetings are held in ADA accessible facilities. Meeting location served by Metro Local Lines 154, 156, 164, 233, 237, Metro Rapid Line 744, and Metro Orange Line.

## Call to Order

### Council Members:

Michael Cano, Chair  
Donald Weissman, Vice Chair  
Ernesto Hidalgo  
Antonio Lopez  
Yvette Lopez-Ledesma  
Jesus R. Ochoa  
Jess Talamantes  
Dennis Washburn

### Officers:

Jon Hillmer, Executive Director  
Gary Spivack, Deputy Executive Officer  
Dolores Ramos, Council Admin. Analyst  
Henry Gonzalez, Council Comm. Rel. Mgr  
Karen Swift, Community Relations Mgr.  
Israel Marin, Transportation Planner  
Collette Langston, Office of the Board Secretary

For Metro information in English, please call the following phone number: 213-922-1282.

Para más información de Metro en español, por favor llame al número que aparece a continuación: 213-922-1282

Մետրոյի մասին հայերեն լեզվով տեղեկություններ ստանալու համար, խնդրում ենք զանգահարել այս հեռախոսահամարով՝ 323-466-3876

Для получения информации о Metro на русском языке, пожалуйста, позвоните по указанному ниже телефонному номеру: 323-466-3876

需要都会运输局的（语言名称）资料, 请拨打以下电话号码: 323-466-3876

Metroに関する日本語での情報は、以下の電話番号でお問い合わせください：323-466-3876

สำหรับข้อมูลเกี่ยวกับรถโดยสารเมโทรเป็นภาษาไทย กรุณาติดต่อที่หมายเลขโทรศัพท์ด้านล่าง:  
323-466-3876

ដើម្បីនិយាយជាមួយអ្នកបកប្រែ Metro ម្នាក់ សូមទូរស័ព្ទតាម

លេខ 323.466.3876 ។

메트로(Metro) 정보를 [한국어]로 알아보시려면, 아래 번호로 전화하십시오: 323-466-3876



Los Angeles County  
Metropolitan Transportation Authority

**Metro**

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Để biết thông tin về Metro bằng tiếng Việt, vui lòng gọi số điện thoại dưới đây: 323-466-3876

**ADA REQUIREMENTS:** Upon request, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA sponsored meetings and events.

**LIMITED ENGLISH PROFICIENCY:** Upon request, interpreters are available to the public for MTA sponsored meetings and events. Agendas and minutes will also be made available in other languages upon request.

All requests for reasonable accommodations, interpretation services and materials in other languages must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please submit requests by calling (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday. Our TDD line is (800) 252-9040. Individuals with hearing or speech impairment may use California Relay Service 711 + Metro phone number.

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1. PLEDGE of Allegiance
2. RECOGNITION of Division 8 Bus Operator Arnold Fortaleza, Gary Spivack, Deputy Executive Officer, Don McKenzie, Division 8 Transportation Manager
3. APPROVE [Minutes of July 1, 2015 Meeting](#)
4. CHAIR'S Remarks
5. PUBLIC Comment for items not on the agenda
6. RECEIVE [Update on NoHo Joint Development Project and Community Outreach](#), Jenna Hornstock, Deputy Executive Officer, Countywide Planning
7. RECEIVE [Presentation on Annual Customer Survey and Fall Survey Preview](#), Jeff Boberg, Transportation Planning Manager, Strategic Initiatives
8. RECEIVE [Presentation on Ridership Trends and Initiatives, Conan Cheung](#), Executive Officer, Office of Management and Budget  
[\[ATTACHMENT B\]](#)  
[\[ATTACHMENT C\]](#)
9. RECEIVE [Report on San Fernando Valley Service Performance](#), Gary Spivack, Deputy Executive Officer
10. CHAIR and Council Member Comments  
Consideration of items not on the posted agenda, including: items to be presented and (if requested) referred to staff; items to be placed on the agenda for action at a future meeting of the Council; and/or items requiring immediate action because of an emergency situation or where the need to take immediate action came to the attention of the Council subsequent to the posting of the agenda.

**ADJOURNMENT**

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