



Metro

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ITEM # 7
WESTSIDE/CENTRAL GOVERNANCE COUNCIL
AUGUST 5, 2004

SUBJECT: GOVERNANCE COUNCIL WORK PROGRAM FOR FY 2004-05

ACTION: ADOPT WORK PROGRAM FOR FY 2004-05

RECOMMENDATION

Adopt the Work Program for the Governance Council for Fiscal Year 2004-05 as proposed in Attachment A.

ISSUE

Governance Council By-Laws require each Council to annually adopt a Work Program. At the Council meeting held on July 1, 2004, the Council began developing that plan by reviewing and discussing proposed goals and objectives presented by staff. In addition to the discussion at the meeting, it was requested that Council members communicate directly with staff about specific tasks to achieve those goals and objectives.

DISCUSSION

At the July 1, 2004, Governance Council meeting, Council members generally concurred with the goals and objectives presented by staff. Based on discussion about improving communication with the public about the Council and Metro, the Council requested that an objective be added to address this. In response, staff has drafted a third objective under the goal "Public Focal Point." This objective, #2-3, is worded as "Identify opportunities and make recommendations to improve communications with the public about Governance Council activities and Metro service."

Staff has also developed a list of proposed tasks for the fiscal year and linked these back to the goals and objectives they support. As these were developed, it was determined that the proposed tasks often supported more than one goal or objective. So, rather than listing the proposed tasks individually under an objective, staff developed a matrix indicating the objective(s) that the task supported. This also ensured that there was at least one task for every objective.

There may be some tasks where staff will take the lead in bringing matters to the Council and other tasks where Council members may take the lead. Through discussion, the Council can provide direction to staff regarding their priority for

acting on these tasks, specific actions they would like staff to take, or those actions Council Members themselves would like to pursue.

In developing the proposed tasks, staff took care to note that the Westside/Central Governance Council is still in its first year of operation. As such, some of the proposed tasks are intended to help educate the Council Members about various aspects of bus service planning and implementation.

Council Member Capone-Newton provided staff with a list of proposed tasks for the Governance Council. These will be provided to the Council at the meeting with information on how they may be addressed in the Work Program proposed here.

NEXT STEPS

Adoption of the FY 2004-05 Work Program, and Council discussion of specific priorities and actions, will guide staff in developing future meeting agendas and Governance Council activities.

ATTACHMENT

Attachment A

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Westside/Central Service Sector

ATTACHMENT A

Metro Westside/Central Governance Council Proposed Work Program for Fiscal Year 2004-05

Goal #1: Service Development – Improve service on Westside/Central bus lines within budget constraints.

Objective 1-1: Identify and recommend changes in sector routes and schedules that will improve bus transit service.

Objective 1-2: Identify opportunities for cost savings through improved efficiencies such as better scheduling, elimination of duplication, etc.

Objective 1-3: Identify opportunities to improve the existing fleet, bus stops & stations, and customer communication in order to improve the transit experience for customers.

Goal #2: Public Focal Point – Provide a forum for the public to present their opinions and suggestions regarding Westside/Central bus service and act on those suggestions where appropriate.

Objective 2-1: Hold service change public hearings as required.

Objective 2-2: Accept comments and suggestions from the public.

Objective 2-3: Identify opportunities and make recommendations to improve communications with the public about Governance Council activities and Metro service.

Goal #3: Education – Become knowledgeable about Metro bus operations and service in order to make better decisions/recommendations about service.

Objective 3-1: Visit divisions and other facilities

Objective 3-2: Receive briefings on various aspects of service planning and operations such as security, ADA, UFS, route planning & scheduling, budget, etc.

Objective 3-3: Interact and communicate with other Governance Councils.

