Los Angeles County Metropolitan Transportation Authority

# Proposed Line Identification Standards

Gateway Cities Sector Governance Council Meeting October 12, 2006



### Issue

Same line identified in different ways
Lack of consistency is confusing
Standards will improve use of system
Create customer-oriented & userfriendly communication system





Past guidelines were corridor based

Numbering system is all that remains

 Line numbers identify service type &
 where line travels

 Inconsistencies result from shift to destination-based identifiers

 Research shows the latter is preferred



### **Proposed Framework**

• Lines identified by end points & one main corridor

– End points = cities, communities, major activity points (ex. UCLA)

 End points listed as read on map, except for Downtown LA

-Street intersections will not be used



# Line 2 Identification

**Preliminary Recommendation** 

Downtown LA – Pacific Palisades via Sunset Bl

Current

• HASTUS: Sunset Bl – Beverly Dr

Metro System Map: Sunset Bl

• Go Metro Connections: Sunset Bl



• Printed & electronic customer info. will use full name, unless directional

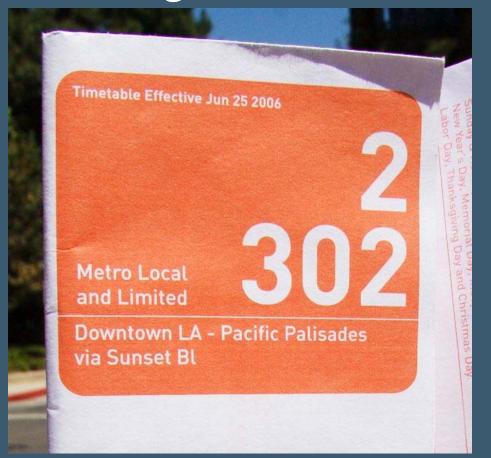
 Printed = timetables, service change notices, brochures, maps, line reports

 Electronic = underlying software databases & metro.net, unless directional info. (ex. Trip Planner)



# Line 2 Identified on Timetable

### **Current: No change recommended**





# Line 2 Identified in Trip Planner

#### Current

#### Home | New Trip | Help

#### Go Back | Change Request | Return Trip

You are traveling on Tuesday and Leaving at 6:21PM

Tip: Click on a location to view on the map.

#### Starting at PACIFIC PALISADES

Rive Metro Bus 2 (DOWNTOWN LA - HILL-VENICE) From: SUNSET BLITEMESCAL CANYON KD (SW co To: CIVIC CENTER STATION Ar: 08:06PM Pay \$1.25, Monthly Pass: \$52.00, (EZ Pass accepted) Ride Metro Rail Red Line (UNION STA RED LINE) he

#### Recommended

**Eastbound** 

**Downtown LA** 

#### Westbound

**Pacific Palisades** 



- Bus Stop Signage
  - Final destination bus is traveling toward in each direction
  - Main corridor(s) & special route conditions if room available



# Line 2 Identified on Bus Stop Sign

#### Current



### Recommended

Eastbound

Downtown LA via Sunset Bl

Westbound

Pacific Palisades via Sunset Bl



- Vehicle Headsigns
  - Destination vehicle traveling to, 1 frame
  - Short-lines will show trip destination & not of entire line
  - "Not in Service" message shown in 1 frame & no number



# Line 2 Identified on Headsign

#### Current





#### Recommended

#### Eastbound

**Downtown LA** 

#### Westbound

**Pacific Palisades** 



• Automatic Voice Announcements

Destination point vehicle is traveling to
 & at least 1 major corridor

Short-lines will note destination of trip & not of entire line



Process for Assigning Line Names

 Sectors will develop proposed names
 Interdepartmental task force reviews for consistency with standards
 Changes discussed w/Sectors before final

