Los Angeles County Metropolitan Transportation Authority

Proposed Line Identification Standards

Gateway Cities Sector Governance Council Meeting October 12, 2006



Issue

Same line identified in different ways
Lack of consistency is confusing
Standards will improve use of system
Create customer-oriented & userfriendly communication system





Past guidelines were corridor based

Numbering system is all that remains

 Line numbers identify service type &
 where line travels

 Inconsistencies result from shift to destination-based identifiers

 Research shows the latter is preferred



Proposed Framework

• Lines identified by end points & one main corridor

– End points = cities, communities, major activity points (ex. UCLA)

 End points listed as read on map, except for Downtown LA

-Street intersections will not be used



Line 2 Identification

Preliminary Recommendation

Downtown LA – Pacific Palisades via Sunset Bl

Current

• HASTUS: Sunset Bl – Beverly Dr

Metro System Map: Sunset Bl

• Go Metro Connections: Sunset Bl



• Printed & electronic customer info. will use full name, unless directional

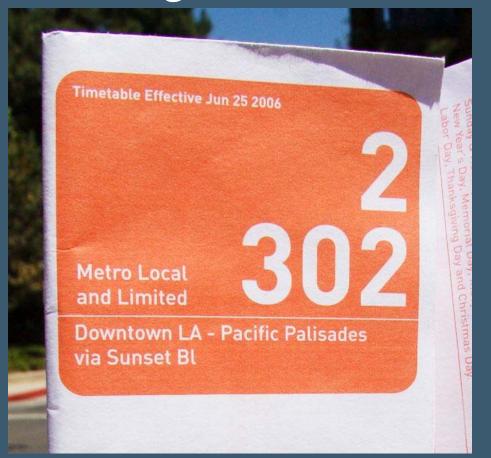
 Printed = timetables, service change notices, brochures, maps, line reports

 Electronic = underlying software databases & metro.net, unless directional info. (ex. Trip Planner)



Line 2 Identified on Timetable

Current: No change recommended





Line 2 Identified in Trip Planner

Current

Home | New Trip | Help

Go Back | Change Request | Return Trip

You are traveling on Tuesday and Leaving at 6:21PM

Tip: Click on a location to view on the map.

Starting at PACIFIC PALISADES

Rive Metro Bus 2 (DOWNTOWN LA - HILL-VENICE) From: SUNSET BLITEMESCAL CANYON KD (SW co To: CIVIC CENTER STATION Ar: 08:06PM Pay \$1.25, Monthly Pass: \$52.00, (EZ Pass accepted) Ride Metro Rail Red Line (UNION STA RED LINE) he

Recommended

Eastbound

Downtown LA

Westbound

Pacific Palisades



- Bus Stop Signage
 - Final destination bus is traveling toward in each direction
 - Main corridor(s) & special route conditions if room available



Line 2 Identified on Bus Stop Sign

Current



Recommended

Eastbound

Downtown LA via Sunset Bl

Westbound

Pacific Palisades via Sunset Bl



- Vehicle Headsigns
 - Destination vehicle traveling to, 1 frame
 - Short-lines will show trip destination & not of entire line
 - "Not in Service" message shown in 1 frame & no number



Line 2 Identified on Headsign

Current





Recommended

Eastbound

Downtown LA

Westbound

Pacific Palisades



• Automatic Voice Announcements

Destination point vehicle is traveling to
 & at least 1 major corridor

Short-lines will note destination of trip & not of entire line



Process for Assigning Line Names

 Sectors will develop proposed names
 Interdepartmental task force reviews for consistency with standards
 Changes discussed w/Sectors before final

