

**Motion by Director Lowenthal**

Deterrence is the single most important element in crime prevention. The Metro system has been outfitted with the latest photo surveillance equipment that monitors, tracks, alerts and can record incidents. Similar equipment is almost completely installed on all Metro buses. The crime prevention aspect of this system lies in there being general public knowledge that these systems are in place and operational.

Public safety awareness is another element in the crime prevention equation; emergency, safety education and information must be provided to the riding public on a consistent basis, not only after publicized incidents.

In order to maximize the deterrence factor and promote rider safety, I move that the following actions take place.

- The Communications Department work with the Safety and Security Department (including the Sheriff's Transit Service Bureau and Metro Security Staff) to develop appropriate, highly visible signage that will promote crime deterrence and safety on the Metro bus and rail system.
- That Communications revive and maintain on an ongoing basis the safety and security campaigns characterized by "Always Be Aware", "What's suspicious", "Which one is Undercover" as well as periodically disseminate wallet cards, "take-ones", "seat-drops", and other safety materials developed in conjunction with the Safety and Security Dept.
- In the course of developing this campaign, the Communications Department and Safety and Security Department will work with the Metro Governance Councils to promote customer safety and security information appropriate to the individual sector.
- The Communications Department will consider using Metro pass media periodically to provide safety, awareness and emergency protocol information to the public.
- Return to the Committee within 90 days with a plan for implementing a comprehensive program.