

# Rider Relief Transportation Program

Planning & Programming Committee  
November 14, 2007



# Background

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In June 2007, when the Metro Board of Directors approved the Metro fare adjustment, they

- Set aside \$5 million for a program to mitigate the impact of the fare increase on the neediest segment of the population, and
- Directed Staff to report back within six months to ensure effectiveness and adequate level of funding.

In response, staff formed a working group of social service agencies and developed **The Rider Relief Transportation Program** as outlined in the following pages.

# Program Outline

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A. Eligibility Criteria:

- Income levels should be below the Federal HUD Poverty Guidelines for Los Angeles County:

Number of Persons in Household					
1	2	3	4	5	6
\$25,900	\$29,600	\$33,300	\$37,000	\$39,950	\$42,900

- Residents of the Cities/County and students of schools and colleges already being subsidized for Metro's fare media will not be eligible to receive this subsidy.

# Program Outline

(Continued)

## B. Program Subsidy:

Participants will be able to receive subsidy coupons or token equivalent. This would allow us to accommodate the occasional token and regular pass riders.

	<b>Subsidy Coupons</b> (Per Rider/Month)	<b># of Tokens</b> (Per Rider/Month)
<input type="checkbox"/> Regular monthly, weekly or day passes	\$5.00	4
<input type="checkbox"/> Seniors	\$2.00	2
<input type="checkbox"/> K-12	\$2.00	2
<input type="checkbox"/> College	\$3.00	2

- The above subsidies represent 100% of FY08's pass price increase for seniors and 50% for regular and student riders.

# Program Outline

(Continued)

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## c. Distribution Process:

- Brokers will screen the distributing agencies, oversee administration and the media distribution.
- There are 200 distributing agencies in Metro's INTP database who are eligible to join this program. More agencies will be added once the brokers are on board.
- Distributing agencies will distribute coupons to participants upon presentation of identification cards to prove income level, age and/or student status.
- List of cities/colleges subsidizing passes will be given to brokers/distributing agencies.

# Program Outline

(Continued)

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## D. Administration:

- Three brokers have expressed interest in administering the program. They are:
  - First African Methodist Church (FAME)
  - Human Services Association
  - Jewish Family Services
- We will work with these brokers to finalize details on the division of service areas and administrative costs.
- The administrative fees will not exceed 10%, including \$40,000 in estimated printing costs.

## E. Trial Period:

The Program will be implemented on a trial basis for the first year, after which the Program will be modified as necessary after Board review and approval.