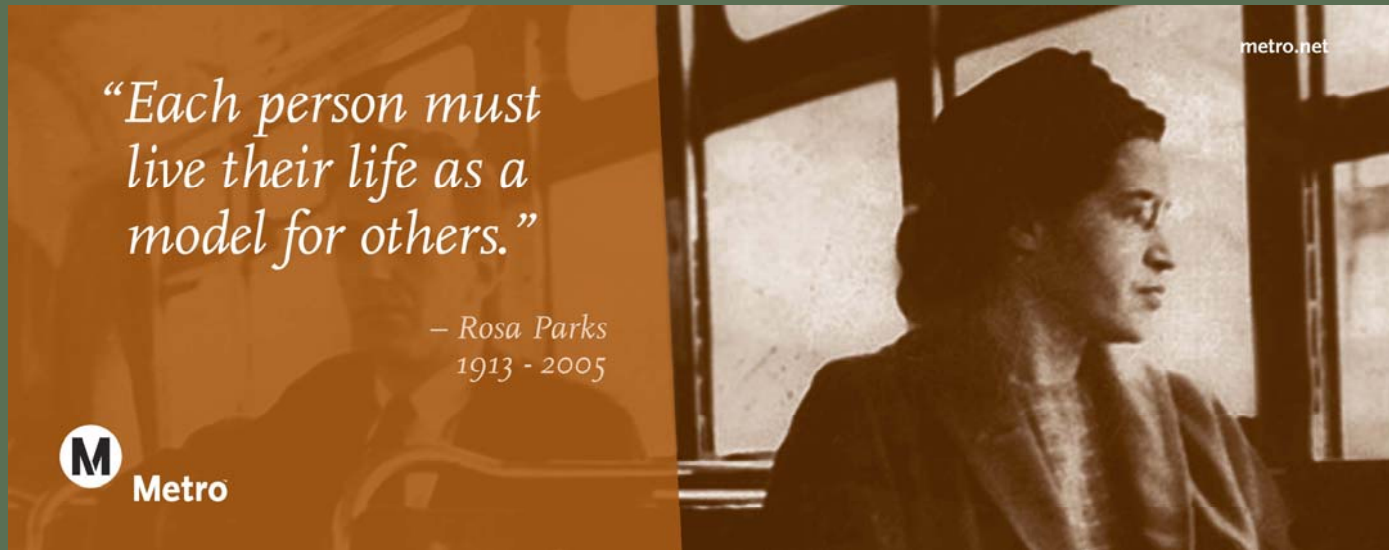


Rosa Parks Human Rights Day

March 20, 2008

Rosa Parks Human Rights Day

- Annual commemoration
- Begins prior to December 1
- No new funds or expenditures required



Plan Elements

1. **Bus & rail posters: Nov 15 – Dec 15**
2. **Metro Monthly story: December issue**
3. **“Spirit of Rosa Parks” award given to one Metro bus or rail rider**
4. **Press event to present the winner**

Next Steps

- Establish selection process for award
- Develop printed materials
- Plan event for 2008