



Metro

Interoffice Memo

ITEM 7

Date December 22, 2008

To Brad Rosenheim
Chairman, Metro SFV Governance Council

THRU Richard Hunt
General Manager, Metro SFV Service Sector

From Michael Brewer
Service Development Manager
Metro SFV Service Sector

Subject Metro Rapid Lines 724 & 794 :
November 2008 Ridership Update

During the month of November 2008, new Metro Rapid Lines 724 and 794 averaged 3,960 and 4,239 weekday boardings respectively. When compared to October 2008 data, these boardings represent a declined in patronage of 1 to 2 percent. When ranked by boardings/Revenue Service Hour, Lines 724 and 794 are among the least productive Metro San Fernando Valley bus services and will be the subject of a route and service restructuring proposal to be presented at the February 2009 public hearing. For reference, a summary of Lines 724 and 794 monthly boardings are shown below:

Metro Rapid Bus Ridership Counts

Line 724 (S. Fernando Rd / Lankershim)				Line 794 (S. Fernando Rd.)			
	Weekday		Percent		Weekday		Percent
Month	Patronage	Diff.	Change	Month	Patronage	Diff.	Change
Jul	-----	-----		Jul	-----	-----	
Aug	2,968	-----		Aug	3,871	-----	
Sep	3,960	992	33%	Sep	4,157	286	7%
Oct	4,058	98	2%	Oct	4,288	131	3%
Nov	3,960	-98	-2%	Nov	4,239	-49	-1%

The San Fernando Valley Governance Council will continue to receive monthly ridership updates for Metro Rapid Lines 724 and 794 through March 2009. In addition, ridership trends are shown in a line graph format on the following page.

Line 724 and 794 Ridership Trends

