# Metro

### **Los Angeles County Metropolitan Transportation Authority**



Metro's Joint Development Program: *Toward Transit-Oriented Communities* 



October 26, 2016

## Overview

- Introduction
- Transit Oriented Communities
- Metro's Joint Development Program
- TOC Examples
- Questions?



### The Basics: Creating Transit Oriented Communities (TOCs)

**TOCs:** Creating compact, walkable and bikeable places in a community context.

### What Metro Seeks from Joint Development:

- Reduced auto use/Increased transit use
- Density, but consistent with surrounding neighborhood
- Mix of uses linked to transit
- Upgrades to/Completion of Metro facilities
- High quality design
- Strong neighborhood and inter-modal link
- Pedestrian orientation
- Enhanced transit patron experience
- Long-term ground lease (typically)
- Fair market return
- Sustainable development







### The Basics: Learn the Acronyms

- Transit Oriented Communities a comprehensive approach to creating compact, transit-oriented, walkable and bikeable places in a community context rather than focusing on a single development parcel
- Joint Development (JD) is the real estate management program through which Metro collaborates with qualified developers to build transitoriented developments (TODs) on Metro-owned properties







## The JD Policy: Updating the Approach

- Policy Update Adopted by Board in February 2016
- Primary Goals
  - Increase Ridership
  - Support Community Integration and Engagement
  - 35% Portfolio-wide Affordable Housing
  - High-quality Design and Placemaking
  - Fiscally Responsibility
- Process for Unsolicited Proposals
- Support for inclusion of CBOs, SBEs and local hire as part of development teams



## The JD Policy: Affordable Housing

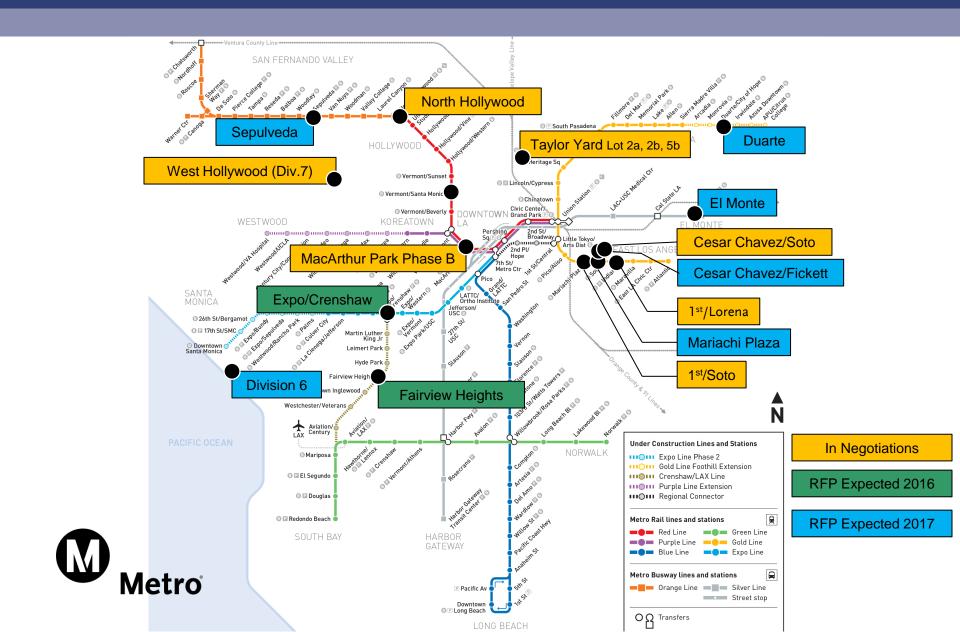
- Portfolio-wide goal of 35% affordable housing units
  - "Affordable" defined as 60% Area Median Income (AMI) or below
    - Example: to qualify for affordable housing restricted to households earning <u>50%</u> or less of Area Median Income in LA County, the total annual income of all household members must be less than \$43,400 per year.
- Allow for proportional discounting to projects on Metroowned land
  - Maximum discount is 30%
  - Discount based on percentage of affordable units, ie:
    - 10% affordable units = 10% land discount
    - 30% affordable units = 30% land discount
    - 100% affordable units = 30% land discount



# **Screening Sites for Joint Development**

- Does Metro own the site?
- Does Metro have a current or planned use for the property?
- Can the site accommodate new development?
- Is there public access to the site?
- What are adjacent uses and considerations?

## Joint Development Pipeline





**Initial Community Outreach** 



**Developer Solicitation/Selection** 



Project Refinement, Joint Development Agreement (JDA) and Ground Lease (GL) Negotiations



**Permitting and Construction** 

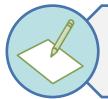




**Initial Community Outreach** 



Developer Solicitation/Selection



Project Refinement, Joint Development Agreement (JDA) and Ground Lease (GL) Negotiations



Permitting and Construction

#### **Actions**

- Community Meetings
- Creation of Development Guidelines

#### Results

Board approves Development Guidelines

### **Timeframe**

> 6-8 months





**Initial Community Outreach** 



Developer Solicitation/Selection



Project Refinement, Joint Development Agreement (JDA) and Ground Lease (GL) Negotiations



**Permitting and Construction** 



### Actions

- Issue Request for Information and Qualifications (RFIQ) and/or Request for Proposals (RFP)
- Evaluate proposals
- Community update

#### Results

Metro Board authorizes Exclusive Negotiation Agreement (ENA) with recommended developer(s)

#### **Timeframe**

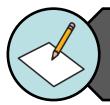
> 6-8 months



**Initial Community Outreach** 



Developer Solicitation/Selection



Project Refinement, Joint Development Agreement (JDA) and Ground Lease (GL) Negotiations



**Permitting and Construction** 



#### **Actions**

- Developer progresses architectural design
- Developer-led community outreach and input – several iterations
- Entitlements and CEQA process
- Negotiation of financial terms

#### Results

Metro Board approves JDA and GL

#### **Timeframe**

> 12-24 months



**Initial Community Outreach** 



Developer Solicitation/Selection



Project Refinement, Joint Development Agreement (JDA) and Ground Lease (GL) Negotiations



**Permitting and Construction** 



### **Actions**

- > City engineering
- Construction documents
- > City building permits
- > City-related approvals
- On-site construction
- Occupancy

#### Results

Completed project

### **Timeframe**

> 18-24 months

## Completed Projects (Selected)

# Hollywood + Vine



# Hollywood + Vine – W Hotel/Condos

• Line: Metro Red Line

• **Site:** +2.30 acres (some

Metro-owned)

• Status: Complete

• **Completed:** Q4 2009

### **Development:**

o300-room W Hotel
o143 condominiums
o30,000 sq. ft. of ground floor retail
olmproved/enlivened public plaza
oNew subway portal canopy, subway
elevator and bike room



# Hollywood + Vine – Apartments

<u>Line</u>: Metro Red Line

 <u>Site</u>: 2.35 acres of Metroowned property

• Status: Complete

• <u>Completion</u>: Q4 2009

### **Development:**

o375 apartments o28,000 sq. ft. of ground floor retail oNew bus layover facility



# Wilshire/Vermont - Apartments

<u>Line</u>: Metro Red & Purple Lines

 <u>Site</u>: 3.24 acres of Metroowned property

• Status: Complete

Completed: August 2007

### **Development:**

o449 apartments o35,000 square feet of ground floor retail

olmproved/enlivened public plaza oNew subway portal and elevator access

oNew bus layover facility on adjacent 1.02-acre parcel





# Wilshire/Vermont - School

<u>Line</u>: Metro Red & Purple Lines

• **Site**: 2.4 acres

### • **Development**:

o 800-student middle school

o Relocation of Metro intake/exhaust shaft and emergency exit

• Status: Complete

• <u>Completed</u>: Q4 2008



# Wilshire/Western

• <u>Line</u>: Metro Purple Line

• <u>Site</u>: 2.6 acres (1.7 acres

owned by Metro)

• <u>Development</u>:

o 195 condominiums

o 49,500 s.f. of retail space

o New bus layover facility and subway portal canopy

• <u>Status</u>: Complete

• Completed: May 2009





### **Del Mar Station**

• Line: Metro Gold Line

Site: Two parcels totaling
 3.56 acres separated by the
 Gold Line right-of-way

Status: CompleteCompleted: 2007

### **Development:**

o347 apartments
o11,000 square feet of ground floor
retail
oPublic plaza connected to Gold Line
station
oRefurbished train depot
o600 transit parking spaces





# **TOC Example: Crenshaw/Expo Station**





**Transit Parking Study** 



**Metro** 

# **TOC Example: North Hollywood**



# **TOC Example: North Hollywood**



# **TOC Example: North Hollywood**



# **TOC Example: Vermont and Santa Monica**



### Questions?

Transit Oriented Communities: metro.net/toc

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