

**Tuesday, March 12, 2013**  
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### **Metro Featured in High-Profile Google Ad During Grammys**

A commercial for Google that aired during the recent Grammy Award Show—watched by 28.4 million viewers—prominently featured Los Angeles Metro Rail. The ad showcased different scenarios with people in various cities using the new Google Now product. While people in other cities are shown checking the weather or looking up restaurants, the creative team behind the commercial chose to feature Metro Rail and a fashionable transit customer to represent Los Angeles. Inclusion in this high-profile ad speaks approvingly of Metro's creative design and communications work including maps, mobile apps and overall communications encouraging people to Go Metro. Watch the video on [The Source](#).

### **Expo Light Rail Line Construction Notices**

#### Falsework Installation for Sepulveda Bridge Construction

As part of the construction of Phase 2 of the Expo Light Rail Line, work crews will be working at the intersection of Sepulveda and Exposition Boulevards for the installation of the falsework for the Sepulveda Bridge in the City of Los Angeles. The work is being managed and performed by the Expo Phase 2 design-build contractor Skanska-Rados Joint Venture (SRJV), and its subcontractors. This construction work will take place on Wednesday, March 13, 2013 through Friday, March 29, 2013. Work is expected to be completed within 6 days during this time frame. Nighttime work hours are scheduled from 9:00 p.m. to 6:00 a.m., Sunday through Thursday. Work may take place on Friday, March 15, 2013. To view the complete construction notice, please click [here](#).

[http://www.buildexpo.org/pdf\\_uploads/cons\\_shpwqvrjc9.pdf](http://www.buildexpo.org/pdf_uploads/cons_shpwqvrjc9.pdf)

#### Venice Boulevard Bridge Construction

As part of the construction of the Phase 2 Expo Light Rail Line, work crews will implement all of the necessary activities to support the construction of the Venice Boulevard Bridge including implementing new traffic controls and excavation for the bridge foundations on the Expo Right-of-Way (ROW) in the city of Los Angeles. The work is being managed and performed by the general contractor Balfour Beatty Infrastructure Inc. (BBII) and its contractors. This construction work will take place on Wednesday, March 20, 2013 through Friday, March 29, 2013. Nighttime work hours are scheduled from 9:00 p.m. to 6:00 a.m. Bridge Construction work began in March of 2013 and day work will last for approximately nine months. To view the complete construction notice, please click [here](#).

[http://www.buildexpo.org/pdf\\_uploads/cons\\_0sa4hr6guy.pdf](http://www.buildexpo.org/pdf_uploads/cons_0sa4hr6guy.pdf)

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