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| **Wednesday, April 16, 2014140416-1****In this Issue:****Metro Expo Line Saw Significant Ridership Increase During Festival of Books Weekend** |
| **Metro Expo Line Saw Significant Ridership Increase During Festival of Books Weekend**The L.A. Times Festival of Books took place this past weekend, April 12 – 13, and ridership on Metro Rail saw a 32% increase compared to the previous weekend. The Metro Expo Line saw a more significant increase of 57% over the previous weekend. In addition, more than 200 people took advantage of the Metro Destination Discount at the Festival of Books. Attendees were able to receive a 10% discount on official festival merchandise by showing their valid TAP card, Metro employee ID or L.A. County employee ID. |
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