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| **Monday, October 6, 2014141006-1****In this Issue:** **Metro Debuts Customer Booth at CicLAvia: Heart of LA****Metro Celebrates Rideshare Week with Get Out of Traffic License** |
| **Metro Debuts Customer Booth at CicLAvia: Heart of LA**Yesterday, Metro debuted a booth at Metro presents CicLAvia: Heart of LA. Thousands came to the booth to receive information about Metro services, projects, and to buy Metro tee-shirts and mail custom Metro post cards.Thank you to all who used alternative modes of transportation to get to and from the event. **Metro Celebrates Rideshare Week with Get Out of Traffic License**To kick off the start of California [Rideshare Week](http://www.metro.net/about/rideshare-week/), occurring Monday, October 06, 2014 through Friday, October 10, 2014, this morning Metro presented ‘Get Out of Traffic Licenses’ to the public at Los Angeles Union Station. Commuters passing through Union Station were able to have their photos taken at the Get Out of Traffic License table and receive a photo print out. They also received rideshare goodie bags and information about Metro buses, trains, carpool, vanpool and bike programs. Throughout Rideshare Week, commuters who carpool, vanpool, take transit, walk or bike to work will also be able to receive the licenses at three other Metro stations and at the Civic Center Clean Air/Rideshare Fair. Media covering the event included Channel 2 and 9, Univision 34 and La Opinion. For more information on Rideshare Week, please click [here.](http://www.metro.net/about/rideshare-week/) |
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