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City of LA Board of Zoo Commissioners Meeting

Earlier today, staff made a presentation on Metro bus service to the Los Angeles Zoo Board of Commissioners meeting. Staff provided an overview of the Metro bus and rail system and highlighted Metro Line 96 which serves the LA Zoo with service every 20 to 30 minutes weekdays, 30 minutes on Saturday and 45 minutes on Sunday. Most passenger activity to and from the zoo occurs on weekends and the commissioners requested more frequent bus service on the weekends. Metro staff indicated that we will market the Los Angeles Zoo in a future Metro Brief newspaper advertisement as a destination accessible using public transit and Line 96.

Metro Rapid and Service Enhancements

Media Relations issued a news release today noting service enhancements planned for the end of the month as well as the implementation of six new Metro Rapid Bus Lines that will begin operation on Monday, June 30. Also noted in the release are some additional weekday and Saturday service being provided on selected lines. Mayor Villaraigosa is planning a news conference on Wednesday, June 25th at 10:00 a.m. at the North Hollywood Red Line Station (Bus Plaza) to announce the implementation of the six new Metro Rapid lines focusing on the San Fernando Valley that will be starting up two Metro Rapid Lines including Metro Rapid Line 734 that will operate between the Metro Red Line Station in North Hollywood and the Sylmar/San Fernando Metrolink Station.

Mariachi USA Set to Promote “Go Metro” to the Hollywood Bowl

On Thursday, June 19, 2008, Mariachi USA will be bringing Mariachi's to perform in the East Portal of Union Station to bring attention to commuters to “Go Metro” to the Hollywood Bowl to see performances of Mariachi USA. The event is to remind commuters that they can leave their cars at home and “Go Metro” to great LA destinations.

WHEN: Thursday, June 19 2008
7:30 a.m. – 8:30 a.m.

WHERE: Union Station East Portal
In the vicinity of the fish tank

WHO: Mariachi USA will be bring a group of 6-9 Mariachi players to perform in the East Portal for the morning commuters to promote “Going Metro” to the Hollywood Bowl.

Dump the Pump Media Event

Don't forget that there's also the Dump the Pump Media Event on Thursday, June 19, 2008 at 8:30 a.m. to urge commuters and others to end their relationship with their gas guzzling cars and switch to public transit.

Here are the event details:

WHAT: "Dump the Pump" Media Event

DATE: Thursday, June 19, 2008

TIME: 8:30 a.m.

WHERE: Amtrak Parking Lot E**, 800 N. Alameda Street, Los Angeles, CA 90012

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