



**In this issue:**

- [Board Chair Live Call-In TV Show](#)
- [Employers Believe in B-TAP](#)
- [Upcoming CEO Meetings & Events](#)

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**Board Chair Live Call-In TV Show**

Today, Media Relations issued a news release noting that due to the overwhelming response to her first Live TV call-in show, Chair Pam O'Connor will take to the air waves again Wednesday night, June 25, 2008, to promote live public discussion of Los Angeles County's mobility future.

Viewers are invited to call in questions for Chair O'Connor between 8:00 p.m. and 9:00 p.m. The call-in number will be displayed during the show, which will air on both City of Los Angeles Channel 36 and CityTV Channel 16 in Santa Monica.

The show will be divided into three segments. The first segment will focus on our Draft Long Range Transportation Plan, which will go to the Board for approval or amendment on June 26, 2008, the day after the Live show. Chair O'Connor will also take questions on the proposed half-cent sales tax for LA County, which will be introduced at the regular Board meeting for placement on the November ballot as a new half-cent sales tax dedicated to transportation. The second segment will be an open discussion of congestion pricing or toll lanes: what it is, how it is working in other cities, what it could yield for LA County, etc. In the third segment, viewers will be invited to share their suggestions for coping with the high cost of gas.

**Employers Believe in B-TAP**

Employers surveyed by our Communications staff regarding our commute services reported big benefits from their investment into our Business Transit Access Pass (B-TAP). The on-line survey was sent to all B-TAP clients asking that employers rate their overall experience with B-TAP.

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Employers responded that 71% of their employees started riding transit with B-TAP

and 87% said their employees were satisfied with our transit services. In addition, over 70% of employers noticed that their employees' morale had actually improved. 83% reported that B-TAP reduced their parking needs and nearly all employers (99%) reported that B-TAP was a great benefit. 97% said they would recommend the B-TAP to other employers.

Employers are able to purchase B-TAP at a group rate and provide the annual pass to their employees as a benefit. Close to 7,000 employees at 304 worksites enjoy B-TAP and its money saving benefits.

## **Upcoming CEO Meetings & Events**

Next week, I will be meeting individually with Directors Antonovich, Burke, Fleming, Lowenthal, Villaraigosa and Yaroslavsky. I will also be participating in Mayor Villaraigosa's Press Event to announce the implementation of six new Metro Rapid Lines. In addition, I will also be going to Sacramento to participate in a meeting with the California Transportation Commission on Congestion Pricing. Finally, I will be joining many of you in the Congestion Pricing Discovery Workshop for Los Angeles County to discuss the role of congestion pricing in a new era for congestion management, environmental awareness and funding constraints.

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Los Angeles County Metropolitan Transportation Authority  
1 Gateway Plaza  
Los Angeles, California 90012-2952  
Phone: 213-922-6888  
Fax: 213-922-7447

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