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TAP Discovers Niche with New Visitors

As Transit Access Pass (TAP) smart cards continue to grow in numbers among regular Metro Pass riders on our bus and rail systems, TAP has also found a new "niche" to promote our service. We are now working with the local Visitors and Convention Bureau to issue convention-goers with TAP cards that are customized to be used during their stay. As conventions differ in duration, the TAP cards are designed to work on "first TAP" for specific periods. Recently, 375 TAP cards were issued to Green West Expo participants that were valid for three days. Today, 800 attendees to the American Book Sellers will have a one-day TAP pass during their visit. The largest in numbers to date will be the Rotary International convention beginning June 13th, when 1,225 TAP cards will be issued, valid for seven days during their stay in Los Angeles. TAP Operation will be able to provide usage data based on "taps" taken on our service by each group of convention attendees.

Status of New Annual EZ Transit Pass on TAP

The Annual EZ Transit Pass was approved for adoption by the Board in March, adding a regional dimension to annual passes issued on TAP. Currently, we issue Annual (A-TAP) and Business (B-TAP) TAP to employers who enjoy a tax credit while subsidizing public transit passes for their employees. With the approval to expand annual passes to regional Municipal Operators accepting EZ Transit Pass, this new fare media will be placed on TAP cards, bearing stickers for visual inspection by non-TAP participants. Municipal Operators with TAP fareboxes will have universal "tapping" capability.

This new regional product will be launched in January 2009 rather than in July 2008 as originally reported, to permit the fare media to be launched directly on TAP cards rather than on the typical paper "flash" pass. By January 2009, the Regional Central Computer, which recently completed testing in San Diego, will be located in Los Angeles and ready for revenue operation by us and several Municipal Operators with TAP fare boxes. Those with new TAP fare boxes currently include Culver CityBus, Santa Clarita Transit, and Long Beach Transit. Installations for Foothill Transit and Montebello Bus Lines are anticipated to take place in the Fall/Winter of 2008.

We anticipate that this annual regional TAP product will further expand the numbers of employers providing this subsidy to their employees. Currently, we have issued over 6,000 annual TAP cards to this segment of riders. Over the last 12 months, they have logged close to 2 million "taps" on Metro bus and rail service.

Service Sector June Meetings Notice

Media Relations distributed a [news release](#) today noting the upcoming June Service Sector Governance Council meeting. The release encourages the public to attend the sector meetings and provide input on Metro Bus service in their community.

Expo Line – Construction Notice – Additional Hazardous Soil Removal Site

A construction notice was released regarding the removal of hazardous soil in the West End corridor along the Expo Light Rail alignment (PLEASE NOTE: This is a different notice than the one included in yesterday's Daily Brief). Hazardous soil removal will take place on Wednesday, June 4, 2008 through Friday, June 6, 2008, from 8:00 a.m. to 3:00 p.m. Additional details can be found in the attached [construction notice](#).

Metro Gold Line Eastside Extension – Construction Notice

The Contractor continues to work on the construction of the Metro Gold Line Eastside Extension and as a result there are continuous street closures for the final grind and overlay (paving of the street) between Woods Ave. and Atlantic Blvd. along Pomona Blvd. The closures will take place on Monday, June 9, 2008 and will be implemented during night hours to minimize construction impacts to the community. The attached [construction notice](#) provides additional details.

Upcoming CEO Meetings & Events

Next week, I will be participating in the APTA Rail Conference in San Francisco, where I will be joining Chair O' Connor as a panel member on the "Role of Passenger

Rail in Sustainable Development" panel during one of the technical sessions. I will also serve as one of the panel speakers during the "Transit Vision 2050 Session." On my return to Los Angeles, I will be participating in the Expo Board Meeting.

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