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**All Hands Meeting Held at Division 3**

Today I hosted an All Hands meeting to address the important issues regarding the fare restructure that is to be implemented on Monday, September 15, 2014 and the importance of our operator's safety. I was given the opportunity to get behind the wheel of a bus once more as I drove up to the podium and addressed the operators and staff at Division 3. Staff provided a detailed presentation on the new fare structure, safety and security enhancements, and our efforts in communicating the changes to our customers.

**FlyAway Bus to Begin Service From Hollywood to LAX**

If you live in Hollywood, you no longer have to travel to downtown to catch the FlyAway Bus to LAX. Starting Wednesday, September 03, 2014, FlyAway will run service to LAX from the southeast corner of Hollywood Boulevard and Argyle Avenue, across the street from the Red Line Hollywood/Vine Station and the Hollywood Pantages Theatre. Service from Hollywood starts at 5:15 a.m. and will run hourly until 10:15 p.m. One-way fare is \$8.00 for adults and free for children 5 and younger. Airport officials estimate that more than 100,000 people will ride the shuttle in its first year of operation. For the complete notice as posted on The Source, please click [here](#).

**Metro Hosts Online Media Briefing on New Metro Fares Effective Monday, September 5, 2014**

Media Relations hosted an online news media briefing at noon today to detail the new Metro fare changes that go into effect Monday, September 15, 2014. Michelle Navarro, Director of Countywide Planning & Development, and Kelly Hines, Director of TAP Technical Systems, briefed reporters on the fare changes affecting various Metro customers, including seniors and disabled patrons. Staff explained that Metro customers are eligible for free transfers when using their pre-loaded TAP cards. Cash fares do not include transfers. Metro estimates that the fare changes will bring an increase of \$21 million in revenues for the remainder of FY 2015, and bring the agency's farebox recovery ratio to approximately 27 percent in agency efforts to better align its fares with the cost of providing service. Metro staff plans to distribute a limited quantity of TAP cards at high volume bus stops that have limited access to customer service centers. Several news

outlets, including the Los Angeles Times, San Gabriel Valley Tribune, City News, Los Angeles Register and Streetsblog L.A. participated in the briefing, with stories expected to run later today and throughout the week.

### **League of Cities Annual Conference**

Today, I spoke at the League of California Cities Annual Conference-Division Luncheon, where I was joined by Director John Fasana and more than 200 city officials representing municipalities across Los Angeles County. Key topics discussed with the conference attendees included Metro's commitment to working with small and minority businesses, Metro projects that are in construction and planning phases, and a potential new sales tax measure that Metro's Board may choose to authorize to come before voters in November 2016. Established in 1898, the League of California Cities is a nonprofit statewide association that advocates for cities with the state and federal governments and provides education and training services to elected and appointed city officials. Earlier in the day, the City of Los Angeles Mayor's office and Metro co-hosted a trip on the Metro Expo Line for conference attendees. Approximately 15 elected officials from cities throughout the State of California rode the Metro Expo Line from Pico Station to Expo Park/USC Station and explored the Space Shuttle exhibit at the California Science Center. Metro Government and Community Relations staff welcomed the group, shared information and answered questions about the Metro Expo Line and our growing bus and rail system.

### **Upcoming Meetings Scheduled for Metro Service Councils**

September starts with a new slate of service council sessions. First up is the San Fernando Valley Service Council meeting which takes place tonight, Wednesday, September 3, 2014. All service councils are scheduled to receive a presentation on Metro's Rider Relief Transit Program, which includes fare subsidy discount coupons to qualified low income riders, and the monthly Director's report, which provides statistics on ridership, performance and other measures of Metro service. For more information about each service council as posted on The Source, please click [here](#).

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