



Metro News BULLETIN

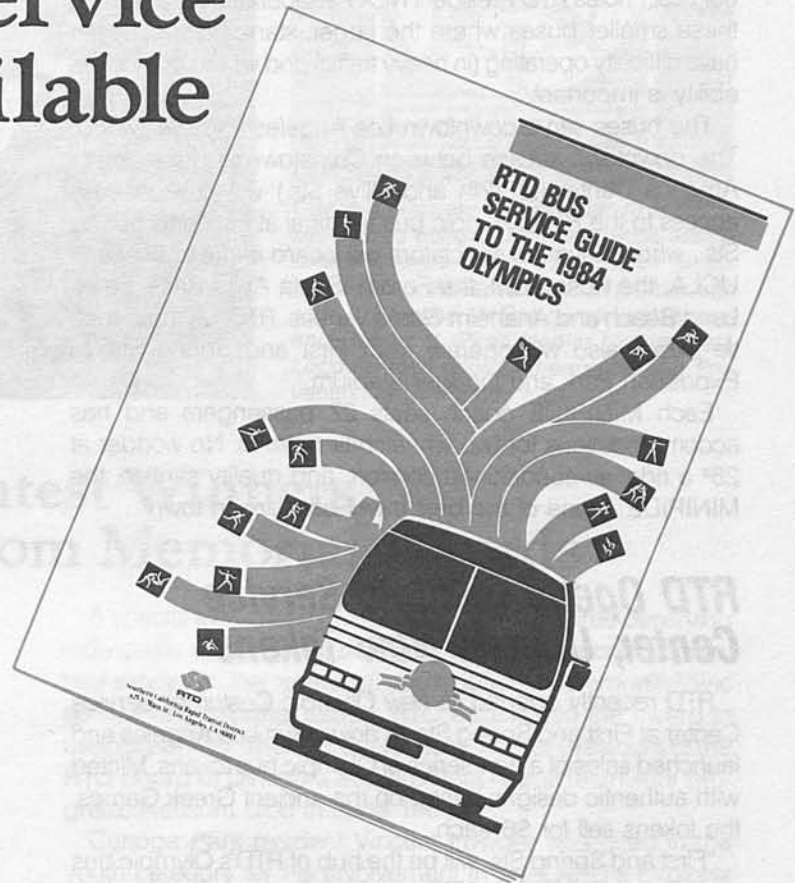
RTD Olympic Service Guide Now Available

RTD's brochure on bus service to the 1984 Summer Olympic Games is now available. Entitled "RTD Bus Service Guide to the 1984 Olympics," the 32-page brochure provides complete information on how to use RTD to reach most major Olympic sites (venues).

Included in the brochure is a reservation form for RTD Olympic Park/Ride lines, which will operate nonstop from seven locations in the Los Angeles area and serve eight Olympic venues.

"For guaranteed seating on RTD Olympic Park/Ride lines, advance reservations are required," notes RTD General Manager John Dyer. "I encourage all Olympic Park/Ride service users to obtain this new brochure."

All reservations for guaranteed seating on these special lines must be made through Ticketron. Reservations can be made by mail, telephone, or in person at selected Ticketron outlets including all Tower Records stores. Details on how to make reservations are fully explained in the free RTD Olympic service brochure.



Also included in the guide are Olympic bus fare information, maps, schedules and a description of the three types of special RTD service that will serve 14 Olympic venues between July 28 and August 12. The service guide can be obtained at RTD Customer Service Centers located throughout Los Angeles County, major hotels, 7-Eleven stores, the Forum, Thrifty Drug and Discount Stores, the Los Angeles Visitors and Convention Bureau, most local Chambers of Commerce and city halls throughout the county.

For more information on special RTD Olympics service, write to RTD, Los Angeles 90001, or call the local RTD toll-free information number in your local telephone directory.



The Olympic Spirit—New, colorful star-in-motion decals make identifying RTD Olympic buses very easy. RTD has assigned 550 buses to its Olympic fleet, which is equivalent to the fourth largest public transit district in the state.



Many Riders Enjoy Their 'MINIRIDE'

Maximum service at a minimum price is what RTD patrons like best about the new 30-foot MINIRIDE buses.

"These 32 new smaller buses are a welcome addition to our fleet," notes RTD President Nick Patsouras. "We are using these smaller buses where the larger, standard-size buses have difficulty operating (in heavy traffic) and where maneuverability is important."

The buses serve downtown Los Angeles and Westwood. The downtown service between Chinatown and the Trans-America Center (at 12th and Olive Sts.) will provide easy access to the RTD Olympic bus terminal at First and Spring Sts., where Olympic spectators will board express buses to UCLA, the Rose Bowl, the Forum, Santa Anita Race Track, Long Beach and Anaheim Game venues. RTD Olympic shuttle buses also will operate from First and Spring Sts. to Exposition Park and Dodger Stadium.

Each MINIRIDE coach seats 27 passengers and has accommodations for two wheelchair patrons. No wonder at 25¢ a ride, air-conditioned comfort, and quality service, the MINIRIDE is one of the best travel bargains in town!



RTD Opens Olympic Service Center, Unveils New Tokens

RTD recently opened its new Olympic Customer Service Center at First and Spring Sts. in downtown Los Angeles and launched sales of a new series of Olympic bus tokens. Minted with authentic designs based on the ancient Greek Games, the tokens sell for \$6 each.

"First and Spring Sts. will be the hub of RTD's Olympic bus operation, and this new RTD service center is a prime location where the public can obtain information on RTD Olympic and regular bus service as well as purchase Olympic tokens, tickets and passes," explained Board President Nick Patsouras.

The center is open 7AM to 7PM everyday through July 27. During the Olympics, July 28-August 12, it will be open between 5AM and 10PM.

El Monte Parking Structure Proposed

The RTD Board of Directors recently held a public hearing to hear comments about plans for a multi-deck parking facility proposed to reduce congestion and overcrowding at the District's El Monte Busway station.

Due to a dramatic influx of park/ride patrons commuting to El Monte Station, public demand has exceeded the facility's current parking capacity of 1,400 automobiles. RTD plans to submit a federal grant application for \$1.4 million, which will enable the District to design and construct the multi-deck parking structure. It will accommodate more than 300 additional automobiles.

Operation Teamwork Essay/Poster Contest Winners

Essay Winners

First Place

- Stephen McRae*
Audubon Jr. High
- William Draper, Jr.*
Morningside High

Second Place

- Daymon Gillum*
Monroe Jr. High
- Joseph T. Nelson*
Morningside High

Third Place

- Azizi Jones*
La Tijera Jr. High
- Lolita Adams*
Inglewood High

Honorable Mention

- Abraham Arrigotti* (Crozier), *Thea E. Jackson* (Audubon), *Timothy Pope* (Morningside), *Kim Williams* (Morningside), *Andrea Avery* (Inglewood)

Poster Winners

First Place

- Terrence Allen*
Audubon Jr. High
- Robert N. Pires*
Crenshaw High

Second Place

- Albert Neal*
Audubon Jr. High
- Pauline Cain*
Inglewood High

Third Place

- Adrian Long*
Audubon Jr. High
- Marlon Mack*
Inglewood High

Honorable Mention

- Rayleen Stafford* (Audubon), *Judy Chan* (Lincoln), *Carol Tran* (La Tijera), *Frank DeLeon* (Crenshaw), *Andrea Oliver* (Audubon), *Kelli Putman* (Inglewood)



Contest Winners—Philibosian (l) and Pat-saouras (r) congratulate first-place essay/poster winners (l-r) Terrence Allen (junior high poster), William Draper Jr. (senior high essay), Stephen McRae (junior high essay) and Robert N. Pires (senior high poster). Logo (above) depicts theme: "Crime Prevention Is Everybody's Business."

The season's champs!

RTD Salutes 'O' Team Contest Winners, Presents Thomas G. Neusom Memorial Awards

The Lakers couldn't do it, but another local team clinched a championship title. In the area of crime prevention, that is.

The players employed their own brand of "magic"—using prose, art and creative imaginations. They represent the "O" Team, and they recently received a hero's welcome from a cheering crowd of 150 citizens at RTD's third annual Operation Teamwork reception at USC.

RTD honored 12 junior and senior high school students from East Los Angeles and Inglewood for their winning entries in the District-sponsored poster and essay contest. Their unique entries were among the 277 essays and 126 posters that creatively addressed the annual theme, "Crime Prevention Is Everybody's Business."

First-place winners received a certificate and a \$500 U.S. Savings Bond, while second- and third-place honorees received similar certificates and bonds worth \$250 and \$150 respectively. In addition to the 12 top winners, 12 other students were recognized as "honorable mention" participants.



A special award was presented this year to three deserving individuals who have realized exceptional personal accomplishments in the areas of youth affairs, community/civic service and criminal justice. RTD established the award in memory of Atty. Thomas G. Neusom, former President of the RTD Board of Directors and architect of the Teamwork program. Neusom died in June 1983.

Canoga Park resident Vincent Lowder was cited in the youth category for his involvement in the LAPD's Explorer program. Challengers Boys and Girls Club Founder/Director Lou Dantzler was cited in the community service category for his commendable work with inner-city youth. And Deputy Sheriff Aaron Williams was recognized for his law enforcement accomplishments, and in particular for his popular *Nope to Dope, Ugh to Drugs* program that appeared on KTTV, Channel 11.

All award winners were lauded by keynote speaker District Atty. Robert Philibosian. He specifically noted that "Operation Teamwork is a classic example of how the public and private sectors can work cooperatively to ensure safer communities throughout the region. It gets everyone involved and committed."

Started in 1981, Operation Teamwork was designed to instill community pride and good citizenship among the local student population and discourage crime and vandalism on buses and within the community-at-large.

Special Honorees—Proud Neusom Award winners (l-r) Lou Dantzler, Aaron Williams and Vincent Lowder are congratulated by Mrs. Lucrecia Neusom and RTD Board Director Nate Holden (r). Award is given in memory of Operation Teamwork founder Thomas G. Neusom (inset).



A summary of developments and progress of RTD programs and services.

what's hot

NORTH CENTRAL/EAST L.A. SECTOR

CAROL TAYLOR

Sector Representative (213) 972-6644



For Improved Access—Members of the California Assn. of the Physically Handicapped (CAPH) Board of Governors recently inspected the wheelchair lift and securement devices on RTD's new Carpenter "MiniRide" buses. At top, RTD's Frank Kirshner (r) demonstrates lift for CAPH members Yvonne Nau and William Bolte. At left, Kirshner shows Dennis Cannon securement features installed in all 32 new Carpenter coaches.

John Day Relected

Glendale Councilman John F. Day was recently reelected to a full four-year term on the RTD Board of Directors by the League of California Cities' Selection Committee.

Director Day represents RTD's northern service area, including the cities of Glendale, Burbank, San Fernando, Hidden Hills, La Canada-Flintridge, Agoura and Westlake Village. As a Director, he helps establish policy affecting the operation of the nation's third largest public transit agency and takes part in making crucial decisions on the development of the Metro Rail Project.



Day

SOUTH BAY/WEST L.A. SECTOR

SANDRA LEARMAN

Sector Representative (213) 972-6654

□ In an effort to continue addressing its traffic problems, the City of El Segundo has agreed to partially subsidize the two remaining RTD Bus Express Employee Program (BEEP) lines. These special commuter bus lines bring residents of Gardena, Hawthorne, Lawndale, Lomita, Redondo Beach, Torrance, the four cities on the Palos Verdes Peninsula and the communities of San Pedro, Harbor City and Wilmington to the El Segundo Employment Center.

RTD Board Vice President Gordana Swanson was instrumental in securing the participation of El Segundo, which is subsidizing this service through its Proposition A sales tax revenues. Swanson will be contacting additional South Bay cities to solicit their participation in this effort to keep BEEP on the road.

□ RTD has entered into an agreement with Los Angeles County to provide additional summer service on Line 434, which operates on Pacific Coast Highway in Malibu. Supervisor Deane Dana has allocated \$217,000 from his district's share of Proposition A dollars to fund an extension of Line 434 from its current terminal at Trancas Canyon Road to Leo Carillo State Beach Park. Present service frequencies will be upgraded from 40 to 30 minutes on weekdays and from 50 to 35 minutes on Saturdays, Sundays and holidays. Alternating Carillo Beach extension trips will operate from approximately 7:45 AM until 5:50 PM on weekdays and from 7:55 AM until 6:40 PM on weekends from the City of Santa Monica along Ocean Ave.

ESEA Endorses Metro Rail

In a June 5 letter to California Senator Pete Wilson, the El Segundo Employers Assn. endorsed the Metro Rail Project and urged Wilson to continue his efforts on Capitol Hill to secure construction funds for the project.

The letter noted that "even though Metro Rail does not come within several miles of our employment area, our members (which include Hughes Aircraft Co., Northrop Corp., Rockwell Intl., TRW Inc., Xerox Corp., Kilroy Industries, Continental Development Corp. and many others) believe that Metro Rail will be to the benefit of greater Los Angeles and should be supported by all parts of the county whether directly served or not.

"In particular, we believe Metro Rail merits an (FY '85) appropriation mark in the Senate which is significantly above the \$117-million level received in the House."

ESEA is composed of 24 corporations who employ more than 100,000 people in aerospace, defense and electronics industries in the South Bay.

ppening?



For further information, contact the RTD representative listed under the appropriate community sector.

MID-CITIES SECTOR

SUSAN LOEWENKAMP

Sector Representative (213) 972-6640



BEEP Goes On!—RTD Vice President Gordana Swanson discusses BEEP service with riders (l-r) John McLaughlin, Director of Trajectory Analysis Programming at Aerospace; Robert Chadd of the U.S. Air Force Space Division; and USAF Lt. Col. James Janzen.



First Tokens—RTD Board Director Jay B. Price (r) presents first RTD Olympic tokens of Downey's new Shop-By-Bus program to (l-r) Sav-on Manager Richard W. Staite, Downey Councilwoman-elect Diane Boggs and "Miss Downey" Patricia Garcia. One might find it irresistible to say that the token promotional program is "Price-less."

□ Downey has become the first city in the Mid-Cities corridor to begin using Proposition A sales tax revenues for a Shop-By-Bus program. The program was launched during ceremonies on June 1 by city and Chamber of Commerce officials. Now Downey shoppers receive a free RTD 1984 Olympic Commemorative Token; good for a free RTD bus ride when they make a \$10 minimum purchase at selected local retail stores.

□ The Long Beach Area Convention and Visitors' Council is establishing six satellite visitor centers to assist tourists during the XXIIIrd Olympiad. RTD personnel will assist the Council by training volunteers to properly inform Olympic spectators on how to use RTD service during the Summer Games.

SOUTH CENTRAL/HARBOR SECTOR

MAGGIE WILKINSON

Sector Representative (213) 972-6099

□ RTD and the Inglewood Chamber of Commerce recently co-sponsored an "Olympic Public Safety Awareness Seminar" at the Inglewood Library Lecture Hall. RTD Speakers Maggie Wilkinson and Pam Tilman offered local residents useful tips on how to safely use the bus system during the Olympic Games. Wilkinson also informed the attendees of the District's Operation Teamwork crime prevention program. Other speakers representing local businesses and public agencies discussed such topics as earthquake preparedness, new laws relative to bad checks and counterfeit money, emergency medical preparedness, neighborhood/business watch programs, and Olympic traffic/parking plans.

FAIRFAX SECTOR

JEFF ALPERT

Sector Representative (213) 972-3520

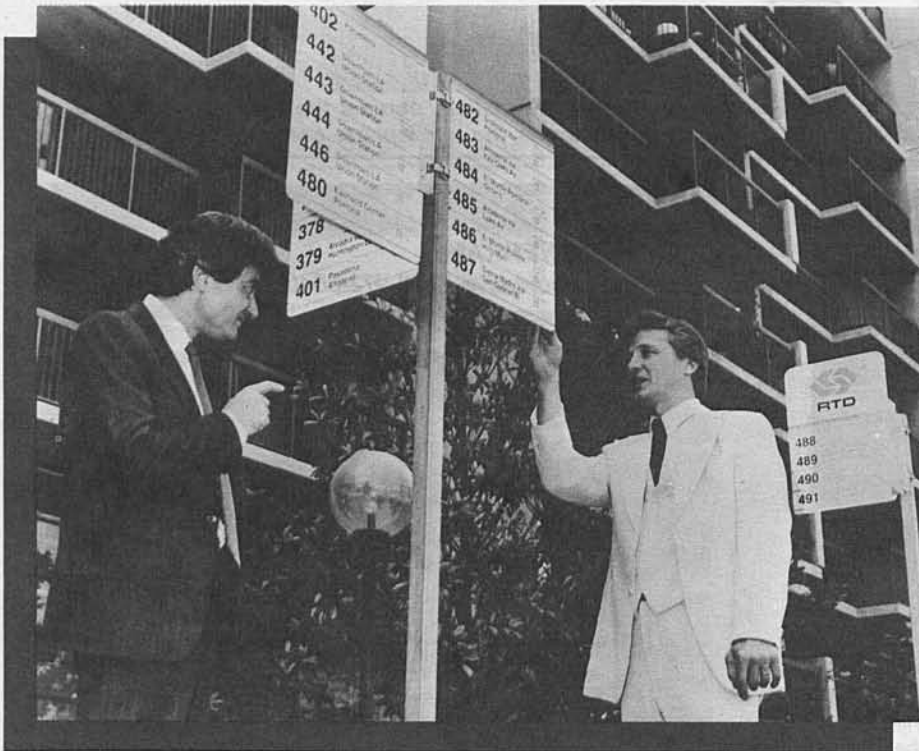


Commendation—Councilman Zev Yaroslavsky underscores merits of new study at press conference as (l-r) Beverly/Fairfax Chamber President Gene Holt and Councilman John Ferraro observe.

□ The United Community and Housing Development Corp. has been authorized by the City of Los Angeles to administer a \$100,000 federal grant to study the economic impacts of Metro Rail's construction and operation on small businesses in the Beverly/Fairfax and Hollywood communities.

"This study will enable small businesses to expand, to become involved in joint venture developments, change operations during construction or relocate if necessary," said UCHDC Executive Director Stanley Treitel, at a recent press conference.

(Continued on page 8)



RTD Completes Signage Program

RTD Board President Nick Patsouras (l) and RTD's Pete Serdienis inspect a new information sign in downtown Los Angeles. This sign was one of last to be installed as the District completed a total re-signage program affecting some 20,000 bus stops throughout the RTD's 2,280-square-mile service area. New signs include route, destination and service information and note those bus stops accessible to handicapped patrons.

RTD Considers Elimination of Special School Bus Service

Service deletion due to federal ruling and regulation

The RTD Board of Directors convened a public hearing July 5 to hear comments regarding the District's plan to eliminate special bus routes affecting 3,500 students at 31 schools at the start of the fall semester.

"We regret that an UMTA regulation and a federal court decision compel us to delete approximately 50 special school bus routes to junior and senior high schools located throughout Los Angeles County that the RTD has served directly for years," said RTD Board President Nick Patsouras.

"RTD recognizes its long-standing commitment to the youth of Los Angeles," he added. "We intend to increase service on our regular routes that operate near the affected schools as a measure to reduce the impact of these service changes."

The changes will affect students who are transported to and from school via special branch routes of RTD's regular service. During the regular school year, RTD provides bus transportation for nearly 150,000 students each weekday.

"We are making this announcement now in time to allow affected school districts and parents to plan their children's transportation needs next year," said General Manager John Dyer.

A total of 31 junior and senior high schools will be affected by the service changes. Dyer said the RTD has notified affected school district superintendents of the planned service eliminations. The schools (and the number of routes) affected include:



- Bankcroft Jr. High (1), Belmont High (1), Bethune Jr. High (1), Burroughs Jr. High (2), Crozier Jr. High (1), Dorsey High (2), El Roble Jr. High (2), Garfield High (2), Horace Mann Jr. High (1), Huntington Park High (1), King Jr. High (3), Los Angeles High (2), Malibu Jr. High (2), Marshall High (5), Metropolitan High (1), Nightingale Jr. High (2), North Hollywood High and Reed Jr. High (5), Parkman Jr. High (1), Pasteur Jr. High (1), Paul Revere Jr. High (2), Portola Jr. High (2), Sacred Heart High (1), San Pedro High (1), St. Bernard's (2), St. Joseph's (2), Valle Lindo School (1), Virgil Jr. High (1), Washington High (1), Westchester High (1), and Wright Jr. High (2).

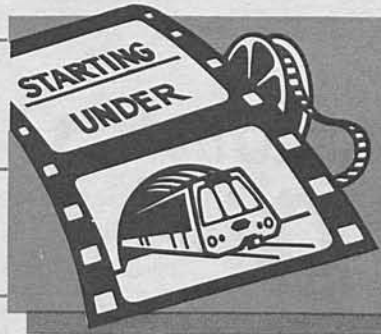
The Perfect Keynote Speakers

RTD's public information products speak for themselves. That's why they are the perfect feature for your organization's next breakfast, luncheon or dinner meeting. Our impressive audio-visual collection and informative publications tell a unique message about the fascinating programs and services RTD provides for millions of Southlanders like you!

Whether the topic be rail transit development, bus services or how transit policy and service decisions are made, we tailor our presentations to your audience. You provide the place; we'll provide the speaker and materials.

For details, contact:

Mr. Albert Reyes
RTD Speaker's Bureau
Community Relations Department
425 S. Main St.
Los Angeles, CA 90013
Phone: (213) 972-6622



Starting Under is our award-winning 16mm film on the Metro Rail Project. (For all size audiences.)



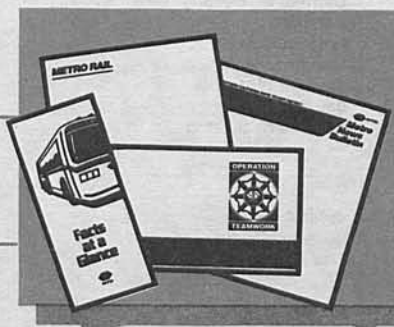
Metro Rail is Coming is our popular slide-audio presentation highlighting actual designs and benefits of Metro Rail. (For all size audiences.)



20 Years of Progress is our newest slide-audio presentation highlighting RTD's major accomplishments and the services it has been providing its customers over the past two decades. (For all size audiences.)



The RTD Video Library contains video cassettes on all RTD programs and services. (For small audiences.)



Metro News Bulletin, **Metro Rail News**, and **RTD Transit Reader** are among our popular publications distributed at each RTD public presentation.



Southern California Rapid Transit District

Place that call today!
(213) 972-6622

A PERFECT '10' FOR EL MONTE BUSWAY

Over 50 million commuter trips made since 1974 opening on San Bernardino Freeway

Los Angeles and San Gabriel Valley officials recently joined RTD, Caltrans and Commuter Computer to say "Happy 10th Anniversary" to the El Monte Busway.

Placed in service on an incremental basis, this 11-mile, high-speed exclusive bus/carpool lane along the San Bernardino Freeway links the San Gabriel Valley and downtown Los Angeles. It became fully operational in June 1974, and has been recognized as the nation's most functional and successful Busway.

"Over 50 million commuter trips have been made via the El Monte Busway since service was implemented," noted RTD Board Vice President Gordana Swanson at the anniversary ceremony held June 5 at Union Station. "Daily patronage on RTD buses utilizing the preferential freeway lane is up to 23,000.



"BIG TEN"—Celebrating the El Monte Busway's tenth anniversary at Union Station are: (l-r) El Monte Councilman Dan Morgan; Bob Adams, Caltrans Deputy Director of Highway Maintenance; Allan Hendrix, Caltrans Deputy District Director; Gordana Swanson, RTD Board Vice President; Rodney Rood, ARCO Vice President; and FHWA Administrator Ray A. Barnhardt.

In many ways, the Busway resembles the type of service to be offered by RTD's Metro Rail, now progressing toward the construction stage."

Busway users save up to 20 minutes daily in travel time, compared to their counterparts snarled in rush-hour traffic on the four other lanes of the San Bernardino Freeway. According to Caltrans, use of the Busway has resulted in a significant reduction of air pollution along this east/west corridor by as much as 17% to 20%.

A one-mile westward extension across the Los Angeles River is planned for the Busway, which will shorten commuter travel even more. This extension will link commuters to what will be Metro Rail's eastern terminal at Union Station.



Metro News BULLETIN

METRO NEWS BULLETIN is published by the Southern California Rapid Transit District to inform the greater Los Angeles community of progress and developments of the RTD Metro Rail Project and other District operations.

Submit all inquiries to:
RTD Community Relations
425 S. Main St.
Los Angeles, CA 90013
Phone: (213) 972-6456

RTD BOARD OF DIRECTORS

Nikolas Patsaouras
President

Gordana Swanson
Vice President

John F. Day

Norman H. Emerson

Carmen A. Estrada

Jan Hall

Nate Holden

Marvin L. Holen

Michael W. Lewis

Jay B. Price

Charles H. Storing

John A. Dyer
General Manager

Lou Collier
Community Relations Manager

CLARENCE BROWN
Editor

FAIRFAX SECTOR

(Continued from page 5)

Councilmen Zev Yaroslavsky and John Ferraro, who attended the press conference, applauded the study and indicated their commitment to work closely with the Vitalize Fairfax Project and the Beverly/Fairfax Chamber of Commerce to ensure minimization of any construction disruption to businesses in their districts due to Metro Rail's construction.

Yaroslavsky also noted that Metro Rail's positive aspects include bringing new customers to the area, as well as making it easier for employees to travel to and from work.

"Businesses can take advantage of these opportunities if they can anticipate the impacts of the development, the design strategies and secure adequate financing to make the changes the businesses need," Yaroslavsky said.