

MTA Security Vehicles are Sporting New Logo, Slogan



MARK OF DISTINCTION--Senior Officer Rivers Jaques, left, and Officer Richard Nelson with new MTA Security logo.

(August 27) The cars driven by MTA Security Officers are showing a distinctive new design these days that distinguishes these vehicles from those used by other law enforcement agencies.

The first of the cars, which hit the road Thursday, Aug.26, also bear a new slogan promising "safety, security and service." Some 20 Security Department vehicles, which are used to patrol MTA bus and rail facilities and other properties, will carry the new markings.

The design was developed from a concept proposed by Security Officer Richard Nelson. Officer Norman Ayson won a department contest with his idea for the new slogan.

Designer Tuan Le of MTA Graphics completed the logo design and the South Park Sign Shop produced the decals. Division 4 Non-Revenue Vehicle Maintenance applied the designs to the cars.

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